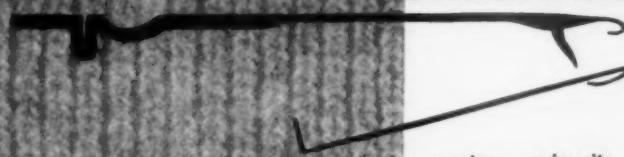


# Knitted Outerwear Times



the official publication of the  
national knitted outerwear association  
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murray hill 3-7520

TECHNO

JUN 26

sweaters • swim suits • infantswear • knit fabrics • polo shirts • gloves • LIBRARY CHARLOTTEVILLE HEADWEAR

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Vol. 30

MONDAY, JUNE 19, 1961

No. 26

## Trade Shows

### Girls Will Wear Bright, Grown-Up Clothes This Fall

By ILANA HIRSCH

It appears as though a certain sophistication in styling has entered the field of children's wear, and according to exhibitors at the Knickerbocker Showcase held at the Hotel New Yorker, June 4-11, the trend was very well accepted by those in attendance.

In this back to school and fall showing of infants' and children's clothing and accessories, knitwear exhibitors unanimously noted the increased attendance over previous years and most estimated that as many as 25 per cent more attended the opening Sunday. The flow of buyers was continuous and orders were written without much hesitation. Weekday traffic was considerably slower but remained constant.

Aside from sophisticated styling apparent in the newest clothing for girls, other trends were also discernible. The top colors for fall '61 emerge as the brightest of green—in the kelly or emerald category—a bright blue, rust and turquoise. Standing in the midst of the most controversial color dispute in quite a while is magenta, a color whose future worth appears contestable. Opinions range from "It'll be the biggest this year, to "It'll never make a store's display racks." An argument for magenta cites that it is the natural follower of the purple-plum highlight of last fall and winter and the hot pink rage of this spring. Both sides being evenly divided, time only will give the answer.

Worthy of mention is the

dyed-to-match picture for children. This story is interpreted in woolen woven and knitted components primarily in the 7-14 size range and in Orlon and/or wool components for both 7-14 and 3-6x. Little girls are now offered knitted ensembles that have eye appeal as well as easy care properties. In this category, a jacquard top may be matched with a solid skirt or a solid top with fancy trim or a patterned area goes with either a solid or a fancy skirt.

Even stretch slacks are made in small sizes in a wide range of colors and one firm teams these with high pile Orlon ski parkas as chic as those for ladies.

Designed by John Weitz, these knitted Orlon ski parkas highlighted the display of Weather Winky. Best fabric designs were a dalmatian print in authentic colors and a green, blue and white vertical stripe. Hoods with "fur" trim brought words of approval from buyers. Other knitted ski jackets were solid color fleecy Orlon pile and chinchilla finished. The hottest colors for these were turquoise, orange, blue green and pink. Also knitted Orlon was a red, white and blue Scandinavian type jacquard of medium gauge flat knit.

Also included in the Weather Winky line were laminated jackets for girls. These coarse to medium gauge half cardigan Orlon knits were single and double breasted styles, had fancy brass buttons and their hoods or collars were made of mock shearing or high pile Orlon. Best colors here were loden green, mustard and gold.

Sandy Fineman, representing Randy Originals, reported that coordinated cotton knits were

(Continued on Page 21)

### Woolknit Design Awards Presented To Geist & Geist, Rosanna, Guttman

WINNERS of the 1961 Woolknit Design Awards for top creativity in the knitwear field were announced by Woolknit Associates at a fashion show held at the Hotel Pierre last Tuesday evening. The prize winners are: Geist & Geist, Guttman Knitwear Creations, Inc. and Rosanna Knitted Sportswear, Inc. A special Merit Award was made to Bonnie Cashin and a Perpetual Achievement Award was presented to Goldworm Sportswear. Morton H. Darman, president of Woolknit Associates, and Clayton H. Zahn, Frederick Atkins, Inc., chairman of the show, presented the five winners with distinctive plaques embossed with gilded lambs.

Mike Geist, triple winner of the sweater Award, this year was honored for his contributions to the coordinates trend. Guttman, winner in the dress and costume division, was cited for silhouette originality by their designer Pat Warren. The award for sweater designing was won by Mrs. Anna Rosenstock (Lazarus) of Rosanna for crea-

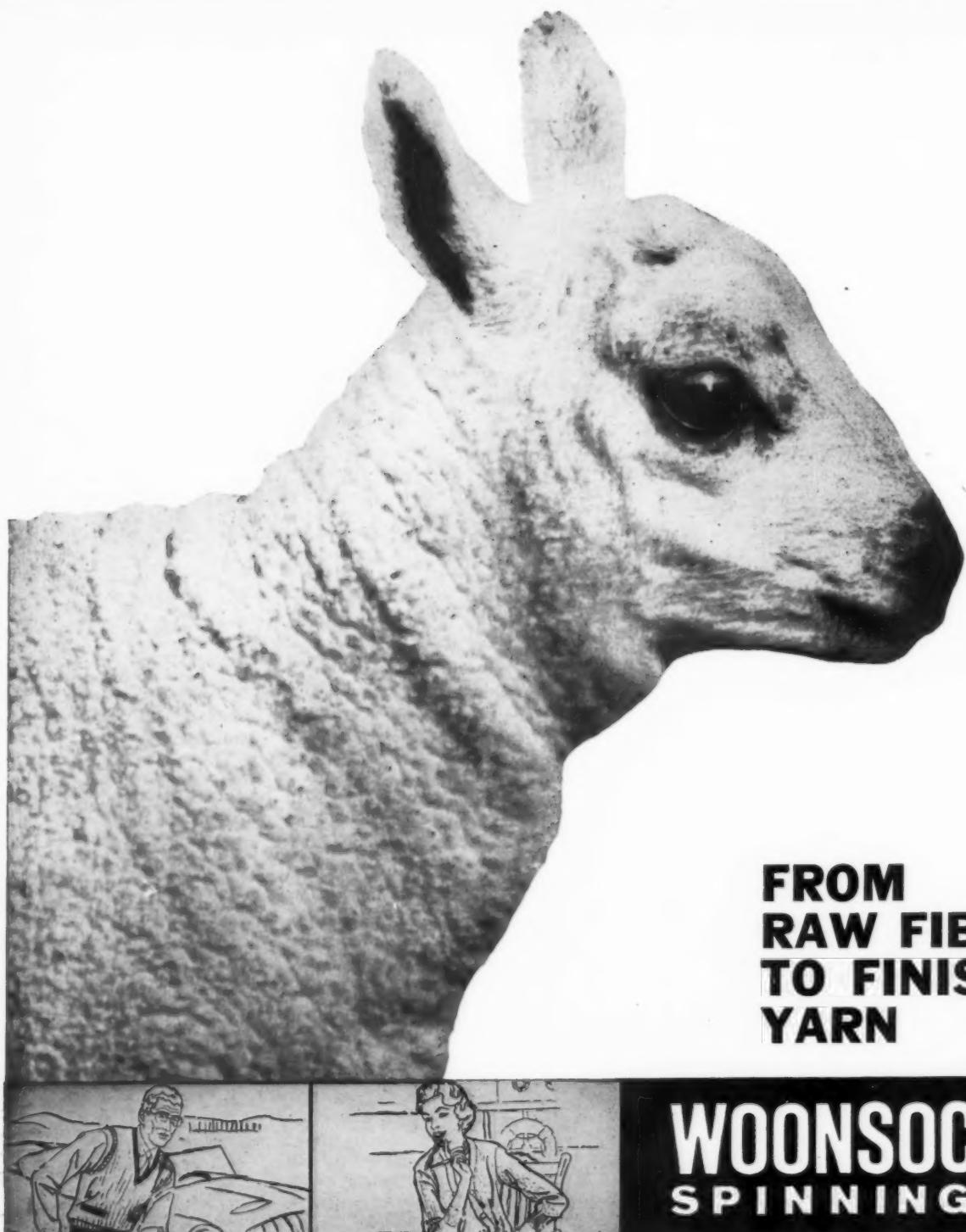
tivity in styling, texture, pattern and the use of color.

Bonnie Cashin, designer for Philip Sills, received the Special Merit Award for her continual knitwear ingenuity. Miss Cashin was also the 1959 winner of this award. The Perpetual Achievement Award was made to Gertrude and Robert Goldworm for their continuous creative performance. This mother and son designing team have been annual winners since the Awards were launched in 1956.

Winners of the awards were selected by the following fourteen buyers from metropolitan stores and resident buying offices: Alfred Gates, B. Altman & Co.; Marjorie Griswold, Lord & Taylor; Ruth Burgess, William Van Buren; Dorothy Marvin, Marshall Field; Alice Wells, Best & Co.; Olya Dmytriw, Associated Dry Goods Corp.; Paul Kordsmeier, Scruggs, Vandervoort & Barney; Louise Murray, Associated Merchandising Corp.; Jean Bruno, Kirby, Block & Co.; Jean Higgins and Anita Bobrow, Frederick Atkins, Inc.; Syd Rentz of the Blum Stores; and Kay Zito and Weta Footit, Peck & Peck.

Nominations were made through a country-wide balloting of 1,985 retail buyers and merchandise managers. The final judging was based exclusively on the ingenuity and originality

(Continued on Page 25)



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## Knitted Outerwear Times

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## Pennsylvania District Seminar

# Optimism Prevails At Hershey Meeting

By ALLEN SOMMERS

HERSHEY, Pa.—An unanimous feeling that the last half of 1961 will see a sharp upturn in sales of knitted outerwear was expressed at the 42nd anniversary conference of the Pennsylvania District, Knitted Outerwear Manufacturers Association, held here at the Hershey Hotel, June 8-11. This cheerful attitude was reflected in conversations with knitwear manufacturers, commercial dyers and yarn suppliers attending the parley and in the talks of speakers at the business sessions on Saturday, June 10.

The conference was planned by Dr. Edward B. Shils, executive secretary, who is marking his 10th anniversary in this position; Stanley Matzkin, Devon Knitwear Co., and Morton Pauker, Tartan Knitting Mills, co-chairmen of the program committee; and Joseph Specker, Robert Bruce Inc., Pekoma president. Mr. Specker presided at all sessions.

### Tournament Postponed

The annual golf tournament was postponed one day because of rain, and trophies were awarded at the Saturday night banquet. The KOMA musicale presented on Friday evening proved to be a whopping success.

Participating in the Saturday business session were Sidney S. Korzenik, executive director and counsel of the National Knitted Outerwear Association; Charles Reichman, editor of KNITTED OUTERWEAR TIMES; Jack Lebowitz, president of the National Association of Men's Sportswear Buyers and buyer of men's sportswear for R. H. Macy and Co.; Harold L. Neuman, president, Robert Bruce, Inc., who recently returned from a three-week tour of Europe, and David Rosenblatt, Highland Knitting Mills, Inc.

### Shortage Foreseen

Mr. Korzenik predicted a sharp recovery for the industry during the second half of the year. He also forecast shortages of men's, women's and children's sweaters this coming fall. These shortages, he said, will be the direct result of the cautious buying by retailers and the restrictive production by manufacturers earlier in the season. With inventories light and demand gradually building up

strongly, he added, there seems little doubt that many stores will find it difficult this fall to obtain sufficient quantities of goods to meet the accelerated demand that is indicated with business recovery and the increase in disposable income.

The decline in the industry's operations that occurred in 1960 was moderate, according to Mr. Korzenik, and was unique in that it represented the first dip in the industry's activity in a decade. Past recessions, he said, struck the industry at a time when its operations were in the downward phase of its two-year cycle. Last year the recession struck the industry at a time when its pace would have normally been swinging back up again.

### Import Threat

Mr. Korzenik also touched upon the problem of mounting imports of sweaters and other knitted merchandise from low wage countries. Imports from Japan and other countries will continue a long-term threat to the domestic industry, he stated. There is, however, some expectation of relief in the new approach to the problem of import competition being planned by the present Administration.

The new minimum wage level which goes into effect in September will exert an upward pressure on existing wage levels in the industry, Mr. Korzenik observed. The wage law will rise from the present rate of \$1.00 to \$1.15 per hour. In two years under the law, the minimum hourly rate will rise again to \$1.25 per hour.

### Technical Developments

In a discussion of recent technical developments in the industry, Mr. Reichman reported that the past year had seen a "rich harvest" of new knitting equipment.

"Knitters today want more flexible machinery rather than the single purpose knitting units

they had favored in the past few years," Mr. Reichman said. "This is understandable," he added, "because a multiple purpose machine can turn out classic styles as well as novelty goods. With a multiple-purpose machine," he explained, "a manufacturer can shift with the whims of fashion, whereas with a single purpose machine he is limited in the scope of goods he can turn out."

### More Machine Types

In sweater-strip machinery, Mr. Reichman noted that knitters now have a wider choice of units than ever before. In addition to standard Wildman Jacquard, Ordnance Gauge, Scott & Williams, Supreme, Leighton and other U. S. machines, knitwear producers now may select from a widening range of foreign-built machines such as the Morat FKT and the Fouquet SMJ-R.

Among the significant advances in sweater-strip machinery cited by Mr. Reichman was the Philip Model PAP. According to him, this machine possesses a stitch scope heretofore unattainable in any similar type of circular garment-length unit. In addition to a unique multiplier pattern wheel system, he said, the Philip Model PAP incorporates an unusual principle for racking the dial needles.

The absence of any significant development other than the Lombardi pattern wrap machine in circular sinker top machines was decried by Mr. Reichman. Apparently, he said, the aim of both foreign and domestic circular machinery builders is "to see who can turn out more plain and fancy double jersey machines faster."

### Trend To Blends

Developments in fibers and yarns were also briefly covered by Mr. Reichman. In acrylic fibers, he noted an increasing trend toward blends, citing mixtures of Creslan with wool, or with textured nylon and of Zefran with wool, linen and Rhovyl, a French polyvinyl chloride fiber. He also pointed to Dynel modacrylic fibers as a possibility for sweater knit-  
(Continued on Page 5)

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ters in combination with wool and mohair. A brushed man's sweater knitted of 50 per cent Dynel, 40 per cent wool and 10 per cent mohair was displayed.

#### Stresses Color

Color is the single most important factor in men's fashions today, Mr. Lebowitz stated. A new color in sweaters or any other item of apparel, "can be put over if every retailer supports it, but it can be killed easily if overdone by retailers and manufacturers." This, he said, happened with the attempt to introduce pink in men's wear fashions.

"The way the knitted outerwear industry can avoid its two-year cycle," Mr. Lebowitz said, "is to do a good job on the sweater colors." Gray, he said could be a far more significant shade if manufacturers and retailers work on co-ordinated promotions.

Mr. Lebowitz predicted stronger interest in V-neck pull-overs and a sharp revival in cashmere sweaters for men. Along with this increased demand for cashmere, will naturally come stepped up demand for Shetland and lamb's wool sweaters, he maintained.

Despite the fact that many knitters have already written the item off, the Perry Como sweater still has many supporters and will continue in demand, according to Mr. Lebowitz. For this fall, he said he has divided his offerings as follows: 75 per cent flat knits and 25 per cent bulkies. The proportion was reversed last year.

Mr. Rosenblatt warned that retailers "are running frightened" today, resulting in extreme caution on the part of buyers. "Conventional retailers," he said, "are afraid of discount houses. They want something different, and since they do not know where to turn they are holding back."

"Retailing is going through a revolution today, and no one can tell where it will go. We will have to wait to determine which way it will go."

Mr. Rosenblatt also predicted a shortage of sweaters after Labor Day.

#### Italian Knits Declining

Mr. Neuman, reporting on his recent European trip said that Italian imports are no longer a

factor in men's sweaters. "Apparently the U. S. market is no longer interested in the extreme styles that Italian mills had attempted to sell in this country," he stated.

Mr. Neuman said there are heavy inventories in European stores of middle-weight or bulky knits. Ventilated knits are big in Europe and will become more significant here in the near future, he predicted. English knitters, he reported, are beginning to use more colors and are making higher style goods, even though the bulk of their high style sweaters come from Italy.

In swimwear, he noted a shift away from the contour knit swim trunk to the square leg swim trunk. Among the popular fabrics at European watering places, he said, are nylon taffeta in plaids and stripes and knitted Helancas.

The session on Thursday morning, June 9, was devoted to a series of brief talks by a team from the DuPont Company and a fashion show of sweaters and swimwear made of DuPont fibers. Speakers included Donald F. Pollock, marketing manager of furnishings and sportswear; O. C. Wetmore, marketing assistant to the men's wear section manager who spoke on blends of Orlon and cotton; Robert S. Saunders, men's sweater marketing representative, who discussed ventilated knits; and Robert C. Schechinger, marketing representative for women's sweaters, who reported on recent trends in the women's sweater and swimwear market. Kay Patterson, of DuPont's public relations department, was the fashion show commentator.

Blends of Orlon and cotton are an ideal combination for close to the skin apparel items, such as sweater shirts, Mr. Wetmore explained. The combination of Orlon and cotton was the result of extensive comfort studies undertaken by the DuPont company, he noted. Aside from the comfort factor, he cited the following advantages of the blend:

- No shrinkage
- Brilliant whiteness
- Excellent hand.

#### Ventilated Knits

Ventilated knits will be promoted aggressively during spring, 1962, Mr. Saunders told the knitters. These garments, he



Ingram Bergman, right, president of the Bergman Knitting Mills, Philadelphia, and Dr. Edward B. Shils, center, executive secretary of the Knitted Outerwear Manufacturers Association, Pennsylvania District, present a check for \$2,000 on behalf of the Association to Dr. Bertrand W. Hayward, president of the Philadelphia College of Textiles and Science, following commencement exercises at the college.

said, have a large untapped potential. Ventilated knits will be highlighted in Type 42 Orlon as well as in Orlon Sayelle. An extensive selling campaign for ventilated knits, he asserted, will get under way two months before holiday lines make their debut.

"We agree with sportswear buyers," Mr. Saunders added. "They cannot sell sweaters in the spring. After all, most consumers buy dark colored bulky sweaters in the fall and winter months for warmth and protection against the elements. But ventilated knits sound cool. They must be able to absorb perspiration, color must look cool, and they must be easy to wash and sensibly priced."

In a recent consumer survey, he pointed out, DuPont confirmed that women are by far the most important men's sweater customers; hence the promotion will be directed at them. Ninety-six per cent of the men interviewed admitted having received at least one sweater as a gift during the past two years; 80 per cent were given by wives, mothers and daughters. Wives alone purchased over 60 per cent; only 20 per cent of the men made their own sweater selections.

Retail selling of women's sweaters appears to be shifting from early fall or back-to-school into the late fall or holiday selling periods, Mr. Schechinger asserted. The bulk of sweater sell-

ing, therefore, should take place in October, November, December and even January rather than in August and September as has been the case up to now.

Mr. Schechinger also pointed out that retail policy appears to favor emphasis on a greater number of items and fewer lines. This means, he said, that fashion merchandise will be more important than ever. Classics, he noted, will continue to sell in volume but he sees high fashion merchandise as the major stimulant behind increased knitwear sales with emphasis on color, silhouette and detailing.

The market for knitted swimwear is being substantially strengthened and will evidence greater growth this year according to Mr. Schechinger. Knitted swim suits, he said, are comfortable, fit well and easy to care for. Although inclement weather has retarded swimwear sales in some areas of the East, he anticipated that improved weather conditions would see a sharp increase in over-the-counter sales of swimwear.

## Pekoma's Talent Stages Hit Show

HERSHEY, Pa. — The Pekoma Singing and Chowder Society made a smashing comeback at the 42nd anniversary conference of the Pennsylvania District, Knitted Outerwear Manufacturers Association, the night of June 9th at the Hershey Hotel, here.

Billed as a "rehearsal," chiefly because there was little time to rehearse the tremendously clever lyrics written by clothing manufacturer Bud Greenberg (not a knitter) and Mrs. Lila Batt (whose ad libs about the Hershey Hotel food brought the house down), the show made the evening. As an investment it was probably the best ever made by Pekoma, because MC Abe Liebster, M & M Knitting Mills, pointed out innumerable times that the performance did not cost "one red cent."

The "Koma Singers" made their first appearance two years ago at Shawnee Inn, poking fun at the Joint Adjustment Board in song and dance. Last year they rested on their laurels. This year they returned in force in a

(Continued on Page 7)

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## Knitting Equipment Developments

# V-Bed Unit With Widening Attachment Shown At Hanover Fair

HANOVER, Germany—Although the International Knitting Machinery Exhibition which is due to be held in Manchester in October, 1961, has resulted in a considerable reduction in the number of knitting machinery exhibitors at the Hanover Fair, nevertheless a number of interesting pieces of knitting equipment was on view at this annual event.

The Italian Firm of Coppo in Turin has added a widening attachment to its V-bed flat machine which deviates considerably from conventional mechanisms of this type. The principal features of this widening attachment are two prismatic rails fitted below the front and back needlebeds and divided in the center of both needlebeds. Level with the knitting width at the front and at the back are two worm wheels which act between the needle support springs of the individual latch needles.

In order to turn the prismatic rails, there is arranged both sides of the needlebeds a well-concealed auxiliary motor which can be set in motion for the purpose of widening by means of a short small trip lever. When these prismatic rails execute a small turning movement, they turn at the same time the worm wheels which ride on the rails, thereby pushing, by means of a small protrusion on its thread the next needle into working position. Since the small worm wheels cause their threads to engage the lower end of the latch needles, they are, through the short turning movements of the prismatic rails, moved outwards a certain distance. This means that they are always in a position to push the next needle into action.

Coppo also produces a stitch transfer attachment which operates separately from the main carriage and is thus able to be attached to the carriage only in those courses in which loops have to be transferred. The same stitch-transfer attachment can be used on machines of different gauges. Only a small adjustment is required, when changing from one gauge to another.

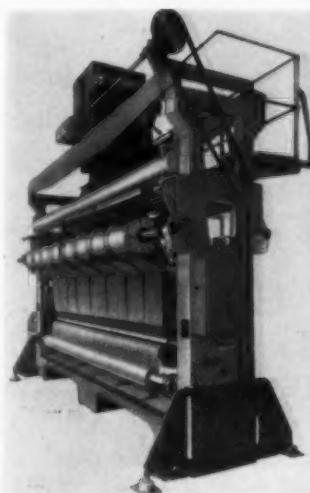
Also on view at Hanover was the Weiffenbach MVA flat machine for the production of garment-lengths as well as collars and rib trims. The machine's cams are equipped with function

rollers or drums which can be racked backwards and forward. The patterning attachment works with two chains. A control chain which initiates the various functions needed for knitting the draw thread welt and the pattern repeat chain.

The movement of the pattern repeat chain is determined by the main control chain. Stitch length alterations are effected by the function drum which has 24 positions, thus permitting 24 different stitch length settings. The machine is available in cups ranging from three to 14 needles per inch and the knitting width is roughly 63 inches.

The Belgian firm of JAGOL in Brussels/Uccle displayed Supreme Knitting Machine Company's Model BRW. This circular machine, which is built specifically for high output, has a considerable pattern potential. Since the machine is well-known in the States, there is no need to discuss its many interesting details.

The firm of LIBA in Naila, Western Germany, showed its improved version of the Excentra warp knitting machine. This machine can now be equipped with three guidebars. In comparison with the previous model in this range, there has been an

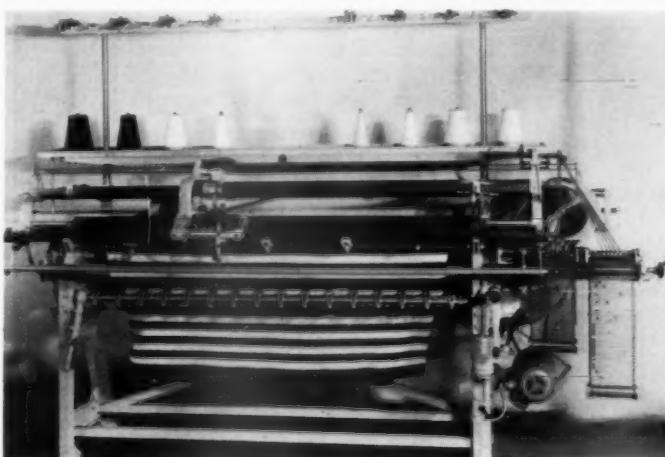


Improved model of Liba Excentra warp knitting machine demonstrated at the Hanover Fair.

improvement in the yarn supply mechanism and the arrangement by which the guidebars are hung in the machine.

The same firm also supplies a jacquard Raschel machine, the LIBA TEXTOR which has been specially developed for the manufacture of curtain material. This machine is equipped with yarn guides which are individually operated by means of a jacquard mechanism. This arrangement enables the machine to produce figure designs of all shapes and sizes.

The jacquard attachment obviates the need for pattern chains and makes it possible to switch over from one pattern to an-



Weiffenbach MVA shown at the Hanover Fair.

other within a few minutes. The creel carrying the bobbins with the yarn supply has been improved in that the yarn as it comes from the supply package, is relaxed between bobbin and yarn tension by a vertically moving rail so that there is no need for the needle in the machine to take the yarn while the latter is under tension.

## Variety Show Presented At Hershey Seminar

(Continued from Page 5) variety show interspersed with commercials about new yarns such as Cropon (don't throw the sweater away, place it on your lawn and it will kill crab grass) and in a series of chosen jibes at the DuPont Co. The "chorus" took off on everyone from the chocolate hotel to Joseph Schwartz and Local 190, Knit Goods Workers Union.

There were several surprises. One was the presentation to Dr. Edward B. Shils, executive secretary of Pekoma, of a new set of golf clubs in honor of his 10th anniversary with the association. The presentation was made to the tune of, "A Wonderful Guy" sung by Shirley Shils, his wife.

The other surprise was a duet by Dr. Bertrand Hayward, president of the Philadelphia Institute of Textiles and Science, and Mrs. Hayward, which brought calls for an encore.

Everyone else was a star, including the taped recorded background music with Perry Como singing sweet lyrics mouthed by Marty Orliner as "Perry KOMA"; a spirited dance by the shapely Mrs. Gideon Frankil and Mrs. Orliner, and a fan dance by Mort Gordon, of Daily News Record.

Among the participants: Mr. and Mrs. Abe Liebster; Ed and Shirley Shils, Dr. and Mrs. Bertrand Hayward; Mr. and Mrs. Ingram Bergman; Mr. and Mrs. Marty Orliner, Mrs. Lila Batt, Elaine Frankil, Mrs. Dolly Neuman; Mr. and Mrs. Stan Berger; Marty Brustein, Mr. and Mrs. Robert Gamburg; Mr. and Mrs. Bud Greenberg (he also directed the show); Mort Gordon, Harry Rutman and Abe Krasnoff.



## Who knows what color sweater she'll want in August?

At this point, *nobody*. It may be a purple and blue heather a VIP's wife wears. Or a wild mango Sicilians are mad for. Or a cool cucumber that sprang up from nowhere, last-minute. Point is, you can't out-guess fashion . . . and you don't have to. The smart thing to do is to knit colorless sweaters, solids or fancies, in the greige, right now. Wait it out till she makes up her mind. Then, dye your sweaters in the colors you know she'll want. And the only—repeat, only—way you can play safe with fashion this way is to knit those sweaters of Acrilan\* and Acrilan 16 acrylic fiber.



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## Materials Handling

# Garland Knitting Installs Overhead Conveyor System

CAMBRIDGE, Mass.—An ingenious new overhead conveyor system made up of a network of one inch galvanized tubing with hand switches strategically located to guide four foot lengths of loaded hangers from one track to another, has been installed in Garland Knitting Mills' new warehouse here.

The system extends from the receiving section on one side of the packaging department to the other encompassing a 20,000 square foot area used to warehouse Garland's new lines of skirts and capri pants and has a capacity of 210,000 units.

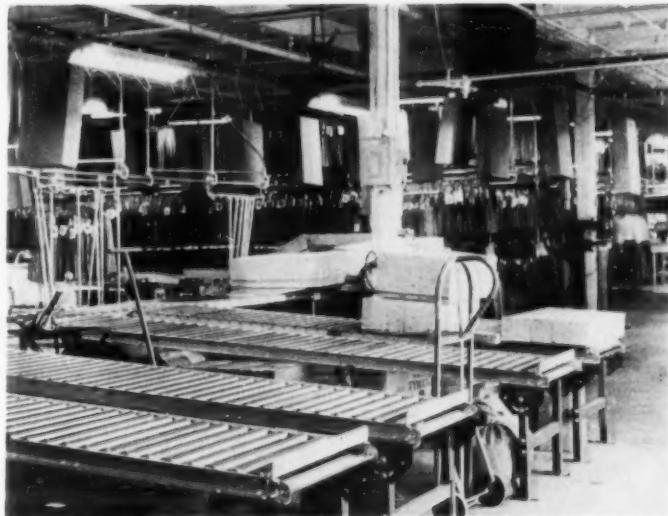
Double, three-tier racks are arranged in lanes about 150 feet long and the portable segments, rolling on trolleys, can be diverted from any one area to another and to any position in any lane where apparel is manually unloaded and stored on the racks. The same system is used to move goods out of storage racks to the packaging department where a gravity roller conveyor, used to handle out-going shipments, is coordinated with an overhead belt used to carry assembled empty cartons to the packing station.

Goods received in bulk in cases with identifying symbols are stored on open steel racks

until they have been inspected and the garments transferred to hangers and rolled into stock. All shipments from the warehouse go to the company's main plant in Jamaica Plains and as various lots are requisitioned withdrawals from stock are assembled on a centralized packing table. Actual carton packing is handled on one end of the 150 foot roller conveyor track which serves as a work-table.

Gravity controls the movement of cartons on the line except at one control station where a motor driven belt increases the elevation about three feet before the cartons move along to a shipping position on one of the eight outlet tracks. A micro switch stops the belt if there is congestion in the line, but if one outlet is loaded cartons can be switched to another.

The overhead roller chain conveyor operating between carton storage and packing stations



**Overhead roller chain conveyor system at Garland Knitting Mills.** ton supply handlers can gauge requirements at a glance.

All packaging, shipping and warehousing are carried out on the first floor, but the new location is also used as headquarters for the New England sales department with general office and showrooms on the second floor. Coordinates are assembled at the mill.

## Case Histories

# Empress Knitting Specializes In Full-Fashioned Knits

CLEVELAND, Ohio — The story of Empress Knitting Mills, Inc., and its owner and founder, Ezra Smayo, reads like a Horatio Alger success story. Mr. Smayo came to Cleveland from Czechoslovakia, started work here as a knitter, became president of a mill, and, in 1956, founded Empress, a mill which manufactures quality full-fashioned sweaters for women. He began with 3600 square feet of space on a street on the west side of the city's downtown section.

By 1960, Empress had tripled production and the mill moved to its present location: the entire fourth floor of a large building just a few blocks east of the city's downtown section. The new quarters contain 16,500 square feet of space.

Smayo is justifiably proud of the name of his company, Empress, a name usually associated with royalty. In his own words: "We produce a quality product

which lives up to our quality name."

Design of the high-style sweaters is changed two to three times yearly by the company's own stylist. The sweaters are produced in cashmere and fur blends. Three years ago, the company began production of dyed-to-match all wool and wool flannel skirts and it has recently gone into the production of wool flannel unlined slacks, all aimed at the women's specialty market.

### Works Year-Round

The mill is in year-round operation, employing 70 to 75 people.

All controls are strictly set up

and enforced. Running records are kept in the form of individual control cards.

The operation is simple and effective — even when a typical heavy production week of 550 dozen is achieved.

Test runs are made with every lot of yarn in its natural state and placed on the Bearing Products full-fashioned machines. The mill has three full-fashioned body units in place. A recent new acquisition was a 20-section Golaski full-fashioned machine for sleeves. The work load flows smoothly through the machines and mill. Raw materials and semi-finished garments are handled at bench level for ease of operation.

The company has its own elaborate washing and drying setup.

Each sweater is carefully

checked for perfect color by matching under a Macbeth lamp. Then comes sorting and sizing. Then ribbons and buttons are added and the sweaters are pressed.

### Final Processing

Finished garments are then packaged and warehoused on the premises. Standard invoicing procedures are used.

Empress Knitting Mills, Inc., services and maintains its own equipment. Full-time maintenance men keep close watch on the machines and are available at all times in case of breakdowns.

On-the-job training is given all new and semi-skilled employees and a staff lunch room is available to them. Parking facilities are adequate and bus service to the mill is excellent.

ACCOUNT NO. [redacted]

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**Swim Suit Ideas From Abroad****Beach Days Made Gay With Grass Skirts & Floral Prints**

European interest has turned to the novel and unusual to follow up a season that saw success with brief bikinis and startling prints. Taking advantage of this interest, one British company is now marketing Hawaiian type "grass" skirts made with flat filament viscose yarn. Here it is worn over a bikini printed in a modern floral motif.



On the Continent the classic one-piece suit has taken on a fresh uncluttered look. Illustrated above are maillots with widely scooped out necklines and plunging backlines. These suits are printed in imaginative and colorful floral designs that achieve full range of expression against such a classic background.

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**Men's Wear****Munsingwear Inc.****Expands Line**

MINNEAPOLIS, Minn.—Munsingwear, Inc., has expanded its boys' sport shirt and sweater lines for fall by 14 styles. This has increased the depth of the line in the 4 to 20 size range by about 20 per cent. Knitted outerwear sales have increased 100 per cent over last year.

Curt Strauss, merchandise manager of the boys' division, said increased fashion detail is apparent in both shirts and sweaters. Highlighting the color picture are two newcomers, Norse blue and California tiger. Muted golds and greens are still in evidence. A full range of up to 10 colors is offered in most shirt styles.

Spotlighting shirts with top-stitched, fly-front neckline plackets teamed with button-down collars in the Villager or Popover styles, Munsingwear is showing these in several fabrics. Continental necklines also are important to shirts while jacquard inserts on sleeves and at the neckline of sweaters are a

new fashion factor. Surface interest often is used as a point of difference in plain color garments.

One emphasis is on 80/20 Orlon-wool blends, Acrilan and Ban-Lon in the shirt line. The manufacturer offers seven Grand Slam shirts in boys' styles as matchmates to the men's garments. A total of nine boys' shirts match men's styles.

Sweater styles include a zipper cardigan in 60/40 lamb's wool-Orlon of jacquard knit with a simple box design at \$7.95 retail and a bicycle crew neck style with jacquard sleeve inserts in 100 per cent Orlon at \$5.95 retail.

Early orders indicate that the best sellers in shirts are the four dollar 80/20 Orlon-wool fashion collar, fly front style. Both are being offered in a wide range of colors. Shirts are priced from \$1.29 retail for a short sleeve crew and \$2.50 for collar styles to five dollars with strongest concentration in the three dollar and four dollar retailers.

Five different fabrics, including the 90/10 cotton-nylon crepe stitch mesh, are available in the Grand Slam line of men's knit sport shirts. Ban-Lon, cot-

ton lisle, Egyptian cotton and 80/20 Orlon-wool blends complete the fiber picture.

Long and short sleeve shirts are available in patterns or a range of up to 10 solid colors, some with contrasting trim. Most retail at five dollars with prices to ten dollars for the Orlon blend long sleeve shirt. Seven Grand Slam shirts have match-mates in boys' sizes 4 to 20.

In addition, Munsingwear is showing a full line of knit sport shirts, sweater-shirts and sweatshirts.

Acrlans, Orlons, several different blends and a large variety of cottons (many with surface interest) round out the shirt line. Prices are from \$3 for a full combed cotton mesh short sleeve shirt to a \$7.95 80/20 Orlon-wool blend sleeve hound's tooth check.

Emphasizing Ban-Lon, 80/20 Orlon-wools and, for the first time, Antron, Munsingwear's sweater-shirts are full-fashioned with transfer bottoms. Prices range from \$7.95 to \$10.95 retail.

Both sport shirt and sweater lines are distinguished by the neat, all-over look of their pat-

terns. Hound's tooth checks, plaid, jacquard knit, three-color vertical stripes and argyles are evident in the line. Norse blue and California tiger are important color trends throughout the company's knitted outerwear lines.

**Coat-Sweaters For Fall**

Natural fibers, either 100 per cent wool or wool blends, dominate the sweater line with two models of Orlon acrylic as the only exceptions. With collarless cardigans showing growing consumer interest, Munsingwear has placed emphasis on the coat sweater for fall.

Semi-bulkies in intermediate weights appear, but Munsingwear accents the trend toward the more classic flat knits, and unadorned classic styling also is important. Sweaters retail from \$7.95 to \$18.95.

**Store Interest In Hot Shades Perking Up**

MILWAUKEE, Wis.—Men's apparel shops here are beginning to show signs of interest in the new hot colors for fall sweaters, according to Jerry Wallace, Milwaukee Knit Products.

(Continued on Page 15)



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Dealers who attended the recent MAC show here and the apparel markets in Chicago showed only mild enthusiasm over the new sweater shades. They placed token orders for the tiger oranges, deep blues and lilac shades. The bulk of the fall sweater orders were for the traditional hues that accounted for much of last year's volume. Exhibitors at the markets, frankly, were disappointed at the lukewarm reception the color innovations earned.

"But, the interest seems to be perking up now," Wallace claims. "It has become particularly noticeable since several of the key department store and major independent outlet buyers returned from their eastern buying trips. They saw the new shades out there, too, bought them and are making plans to promote them this fall. Word is also coming through that the Chicago stores are planning strong promotions for hot colors for fall sweater merchandising. As a result, more of the Milwaukee stores and an increasing number of the upstate dealers are falling in line, too."

### **Women's & Misses'**

### **Gay Colors Light Milliken Show**

"Here I stand in my new Joan Collins double knit dress and still nothing seems right," lamented Julie Capulet to her lover Ronny Montague, in the very latest rendition of Shakespeare's tragedy. But fortunately this new interpretation of "Romeo and Juliet" is given a happy ending, and with the anticipated marriage of the two, Julie receives a tremendous collection of Milliken's Janus double knits in every style and color for her trousseau.

This winsome and colorful production was the 8th annual Milliken breakfast show held in the Astor Hotel. With a cast and production staff of well-known Broadway personages, the presentation cleverly incorporated the newest knitted and woven fabrics by Milliken.

Clothing made of Milliken cloth ranged from sportswear, dresses and separates to coats and suits. Even hosiery of Agilon, Milliken's stretch nylon, was seen alongside sweaters and



Polka dots on the dress of this ensemble find their color mate on the piping of a collarless, buttonless coat. Both pieces are of Janus double knit 100 per cent wool. Nardis of Dallas.

socks knitted of the same yarn.

Knitwear manufacturers whose sportswear and sweaters were displayed included Blume Knitwear (Helen Harper), Bobbie Brooks, Catalina Inc., Dalton of America (Kenrob), Darlene Knitwear, Davenshire Inc. (Shire-Tex), El & El (Kate Collins), Evan Picone (Diva), Irwill Knitwear Corp., Jantzen Inc., Koret of California and Lofties Knitting Mills, Inc. Misty Miss and Newport Knitting Mills were representative of knitwear for children.

Called Janus, Milliken's double knit fabrics are symbolically named after that double faced character in Greek mythology. Janus knits are of 100 per cent worsted wool knitted on fine gauge machines in double pique stitched and ottoman constructions. The solids are fashioned to coordinate with floral, geometric and striped fancy patterns. Planned for the near future are double knits of 100 per cent mercerized combed cotton and of 100 per cent Agilon nylon.

Milliken's Janus double knit dresses and ensembles incorporated into the show were by Abe Schrader, Davenshire Inc. (Shire-Tex), Glen Mfg. Co., (Joan Miller) L'Aiglon Apparel Inc., Nardis of Dallas, Printz-Biederman Co. and Le Roth-Le Cover.

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**Women's & Misses'**

**Pendleton Mills  
Shows More Knits**

PORTLAND, Ore.—Pendleton Woolen Mills, stronghold of all-wool sportswear, with its headquarters here has added a number of new sweater styles to its increasing line of lively and wearable wool separates, coats and dresses. Knitwear has played an increasingly important part in the lines of Pendleton, and is expected to do so more and more.

Very attractive use is made of knit fabric in the handsomely casual Knitmaster jacket, with sleeves, collar and pockets in a novelty bulk stitch in wool knit as a warm and ruggedly textured contrast to the woven wool used for the body of the jacket.

The Knitmaster is an important member of an extensive group of coordinates in a choice of several fabrics—tweedy plaids, Scotch tartans, and solids. Solids coordinate with plaids; a skirt may be teamed with six different tops. The group also includes two full-length coats, water-repellent and Milium-lined. A blue spark and night olive combination is an example of the newer and more novel color groupings.

In addition to Pendleton's customary well-delineated country living look, a dressier direction is suggested by a graceful scoop neck knit top done in Pendlefleece—a combination of lamb's wool with 20 per cent cashmere. Sleeves are three-quarter length and colors include all the basics and a number of high shades. Completely full-fashioned, this very adaptable sweater retails for \$13.95.

It is worn with striking effect above a dazzling blanket-weight full skirt in a jacquard thistle pattern, reversing from dark to light and bound in wool braid. Combinations include black and hot fire, black and white, tangerine and chocolate, firebrand and wild pepper green. Different versions of the blanket-weight skirt are priced from \$29.95 to \$45.

There's a variety of fine-gauge, flat-knit wool sweaters in the '61 line. New in the Pendleton collection is the wearable, adaptable Bermuda collar num-

ber. It, too, has three-quarter sleeves and is offered in a choice of 21 colors. Slipover and cardigan are priced at \$11.95 and \$12.95 retail. Other styles in this group (there are ten altogether) range from \$7.95 to \$14.95.

The eight cashmere wool Pendlefleece styles include a variety of neckline and collar treatments. Among them is the long-sleeved classic slipover, scheduled for a fall return to popularity.

A full-fashioned bulky knit wool sweater with ribbed turtle neck is again found in the Pendleton line; but in the new collection the turtleneck is narrower and lies lower than that of previous seasons. This sweater has three-quarter sleeves, and is planned to coordinate with the high shades. It is to sell at \$14.95.

There are also four sweaters in two-ply woolspun cashmere—mainly in pastels and in basics such as white, black and beige. These full-fashioned all-cashmere styles will retail at \$23.95 to \$25.95.

All colors in the line offer numerous coordination possibilities with many different garments. Many of the sweaters are in 21 colors, or even more. Basic sweaters are presented in such a wide color range that they can be coordinated with virtually the entire line. New shades for the coming fall include French beige—a gold color, and firebrand—a red in the blue-red family. Lilac and a light, soft green have been highly successful in the Pendleton line for spring.

Manager of the steadily expanding women's wear division is Frank King.

**Bobbie Brooks Signs  
Accord In Mexico**

CLEVELAND, O.—Bobbie Brooks, Inc., manufacturers of junior apparel, has signed a licensee agreement with Montealvo, S.A. of Mexico City, D.F., which will begin manufacturing the Bobbie Brooks line this fall.

Montealvo, which has specialized in junior dresses, will produce Bobbie Brooks sportswear and coordinates, emphasizing the color-coordinates. The first showing to buyers in Montealvo's showrooms in Mexico City will be in early July.



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**Women's & Misses'****Knits Prominent  
At Midwest Show**

MINNEAPOLIS, Minn. — Knits were even more popular than they were last spring at the fall fashion show sponsored by Minnesota Apparel Industries at Dayton's Sky Room here. A record crowd watched the fall fashion story unfold as the dress, coat, suit and sportswear division previewed the new lines at a breakfast showing.

**Magenta On Top**

Fashions were keyed to Minnesota activities that attract visitors from all over the country. Colors were gay and bright throughout the lines with magenta the leading fashion shade. Green was favored in emerald or kelly, and blue tones were highlighted in the turquoise or royal families. Paprika red made a strong showing, and there was more than a touch of bittersweet orange. The new gold was brighter but deeper.

In sportswear and outerwear rust and terra cotta tones appeared frequently, and camel was the newsiest neutral. Coordinateds were more important than ever in the lines and made use of the high fashion colors.

There were several inspired new knits in the lines shown, many striped or patterned. Double knits were used often in place of jersey for pants as well as dresses. Stretch fabrics were prominent and pare down new pant silhouettes to the minimum. They make slim stems for the long pull sweaters, the tunics and overblouses.

In coats, foam laminates gave firm shape to knit coats that are inclined to be bulky or sueded. Sharpe Manufacturing Co., here, styled a breezy line of coats for campus or sports spotlighting bulky knits. Coordination was the keynote in the Princess Pam separates by Ed-Burt Corp., here. Sweaters can be mixed or matched to skirts and pants in many colors.

The Nan Dorsey line of Kaufman Knitting Co., this city, went all out for knits in slacks as well as dresses and sweaters. These stress pattern in gay stripes, Scandinavian jacquard knits and novelty plain color bulkies.



Casual elegance at home is typified in a long-line, boatneck pullover with drawstring bottom and slightly flared sleeve treatment. The wool and mohair blend is by Weber Knit.

**Strega Has Offbeat Color Combinations**

Several knitted dresses and coordinateds are among Strega's new fall collection of street and sportswear. Two silhouettes predominate: classic and fitted and the relaxed look an overblouse creates when worn with a slim skirt. Texture is as important as silhouette and includes rib, pebble, popcorn and terry-like stitch constructions.

Into the fitted silhouette classification falls a two-piece belted dress constructed in a wide rib (three knit, one purl) knit. An off-center placket creates asymmetric interest on both top and skirt and blends them together to create an all-in-one look.

A pebble knit coordinated outfit features rib knit trim. The overblouse, which is easy fitting, has rib trim on its scoop neck and little slit pockets. Coordinated with this top are rib knit tapered slacks and a skirt.

In terry construction is the most avant garde outfit in the line of knits. Also consisting of a scoop neck, long sleeve straight overblouse, slacks and skirt, the color combinations are outstanding here. Except for a horizontal band of bright red about two inches above the lower edge, the overblouse is in purple heather. The matching skirts and slacks are in the same bright red as the band creating a truly unusual look, especially for resortwear. This outfit is also available in black and white.

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**Children's Wear****Sophisticated Styles  
Featured At Mart**

(Continued from Page 1)

the hottest items in his line. Fancies included appliqued slacks and tops which were the most popular. Mr. Fineman said that longer length Kookie shirts sold nicely and \$1.98 polos, a staple of the line, also accounted for much of the business transacted at the show.

The pre-teen division of Darlene Knitwear reported heaviest response to their fur blend sweaters dyed to match flannel skirts. High fashion novelties soared over classics in this category. Shades of green, blue and red were constantly favored and Italian cerise — of the magenta family reportedly did fairly well.

Shetland Classic cardigans and pullovers, however, sold nicely in white, China blue and Monaco red, primarily.

Representing Origiknits was Howard Tannenbaum who stated that the initial reaction to his sweater line was much stronger than that of last year and that emphasis was on basics. Fancy

numbers including patterned jacquards and a nine-color vertical stripe that has vast coordination possibilities also attracted attention. Mr. Tannenbaum corroborated the color line-up previously mentioned and also noted that cardigans, crew necks and large collars were the most popular styles.

Sacony Knits by S. Augstein & Co. were highlighted by two-piece Orlon dresses. Here a fancy jacquard top or a solid top detailed with fancy trim was matched with a solid skirt. Several long- and short-sleeved cardigan and pullover styles were on display with their matching full and pleated skirts.

Stretch pants mated with fancy sweaters added a sophisticated note to the girls' line of Sacony knitwear. Many styles of long-sleeved sweaters had surface interest in the form of jacquard patterning or fancy stitch structures. These novelty sweaters team with woven wool skirts or knitted wool stretch slacks. Jack White, spokesman for Sacony reported that kelly, pumpkin and blue were best.

Jacquard was the key word according to representatives of (Continued on Page 23)

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Huntingdon Mills. In all sizes and both for boys and girls, all-over jacquard designs as well as touches on sleeves, sweater body or around necklines were in demand. One of the best numbers was a long sleeve crew neck sweater for boys. It featured a Continentally inspired one-piece, jacquard yoke which created the floating shoulder. This colorful yoke was set against a solid color sweater body detailed with a fine jacquard design on the cuffs and above lower edge ribbing.

Orlon was the favored sweater fiber for the young set while wool blends sold nicely for older children. Commander blue highlighted the color offerings for boys and taupe appeared to be making a comeback. Magenta, emerald and turquoise were best for girls.

Huntingdon Mills also reported outstanding response to one- and two-piece dresses for infant and toddler girls. In these as well as legging suits, Austrian designs attracted considerable interest.

Leo Frankel representing Berkshire Sportswear Co., Inc., remarked that buyers were re-

ceptive to matching shirt and skirt sets that consisted of box pleated corduroy skirts and Alamac cotton knit long sleeve shirts detailed with appliques of the skirt fabric. Multi-color mosaic and herringbone designs shared honors with several plaids for the skirt and applique fabric designs. All-knit slack sets carried forth the same idea of coordination.

Three cotton knit slack sets were successful in the Sea Isle Sportswear Inc. line. The most unusual was a poncho shirt whose cowl collar echoed the shape of the lower edge. Stripes alternated with solid areas on the top and the slacks were in a solid color. Of the other tops that sold well, one had a solid turtleneck above a V-bib that contrasted with a striped shirt body and the other contrasted a solid wide cowl collar against a Swiss patterned jacquard body.

Showing for the first time at the Knickerbocker Showcase was Atlanta Knitting Co. which manufactures infantswear. Highlights of the line were three- and four-piece sets in solids with fancy trims, or allover fancies.

## UnionSpecial® LEWIS



for ALL knitted garments

- fells armholes
- hems bottoms
- fells necks

**STYLE 150-1** —  
the finest built... finest operating  
**BLINDSTITCH**  
**MACHINE**



The **PROVEN**  
machine for knitwear  
**TRY the Lewis in your plant**  
SEE YOUR REGULAR LEWIS AGENT



**UnionSpecial® MACHINE COMPANY**

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## NOW AVAILABLE

### #6 Width Ribbons—For Orlon® Wool Bulkies

Many leading knitters are  
also successfully using this  
type for OUTER FACINGS  
and TRIMMINGS!

**SPECIAL NOTE:** Our new dye house is open  
enabling us to give you better than ever service  
on DYED-TO-MATCH RIBBONS.

CALL  
**APEX**  
**FIRST**  
FOR ALL YOUR  
RIBBON  
REQUIREMENTS

We carry the largest  
stock of ribbons  
for Knitwear  
...your assurance  
of service  
when you  
need it.

Also available:  
Regular #3  
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widths

NYLON  
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BELTING —  
RIBBONS  
PRE-SHRUNK



## GLEN RAVEN'S SUPER SPUN (A Heavyweight With A Delicate Touch)

Glen Super Spun is a bulk yarn made by Glen Raven's special process of DU PONT'S ORLON\* and results in a superior bulk yarn for fine gauge knitting. It is particularly recommended for sweater manufacturers who want a softer product.

For further information: R. SIDNEY FLOOD, GLEN RAVEN MILLS, INC., 1430 BROADWAY, NEW YORK 18, LO 4-8866  
MOHER ASSOCIATES, 44 Washington Street, Wellesley Hills, Mass. (Cleveland, Ohio and New England)/SWIRLES & CO., 3222 Sunset Blvd., L.A., California (for West Coast)  
RUSSELL GANT CO., Burlington, N.C. (for South)

\*DuPont's Acrylic Fiber

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**Women's & Misses'****Five Designers Receive  
Woolknit Awards**

(Continued from Page 1)  
of the knitwear designer in the dual role of creating the knitted fabric as well as design.

The fashion showing that preceded the award presentation was the 17th annual edition. Jointly sponsored with the American Wool Council, it offered a complete cross-section of 1961 lines and included 123 styles from 95 designers in the knitwear and dress fields. Featured were double knit dress and coat and dress and jacket ensembles as well as two- and three-piece suits in a variety of constructions from flat jersey and bird's eye pique to bulky ottoman and other ribbed fabrics. Sculptured jacquards, tweeds, nubby knits and bubble knits were only a few of the surface textures and designs shown.

The dominant dress theme for daytime and evening emerged as the relaxed, supple, two-piece overblouse look. Loosened waistlines and bloused bodices furthered this

look in knitwear. Flared and full skirts, stressing the beauty of motion, equalized numerically with slim models.

Brilliant jewel tones were as important as muted shades and contrast in patterns and trims added a new dimension to the free and ingenious use of color. Camel on gray, turquoise on jet pink, black on emerald and blue on jade were just a few of the newer combinations. Navy and red, black and beige and black with white proved that they still can combine fashionably, and quite often do.

The color line-up placed jet pink on top followed by emerald, bright blue, orange, red, quince and spice. Gray, taupe, beige and camel emerged as the best neutrals.

New for 1961 were gold and silver metallic threads underscoring patterns and glinting at random in bulky sweaters as well as evening knits.

The dyed-to-match theme dominated the sweater and skirt or pant picture although many sweaters were coordinated with

(Continued on Page 27)

**Fine**  
NEEDLES  
for KNITTING UNDERWEAR  
OUTERWEAR and  
MEN'S SEAMLESS  
HOSE

**LACONIA**  
COOPER Sales Corp.  
3711 HUDSON AVENUE • UNION CITY • N.J.

**DUBIED****FULL AUTOMATIC MACHINE  
WITH TWIN CARRIAGES**

Needlebeds in 2 sections of 24", 30" and 34" width each.

HIGH PRODUCTION MACHINE FOR FANCY TRIMMINGS, COLLARS OR RIBBED BOTTOMS AND CUFFS.

Minimum loss of floor space.

EASY AND ECONOMICAL TO OPERATE.

Direct threading of yarn from tension to feeders.

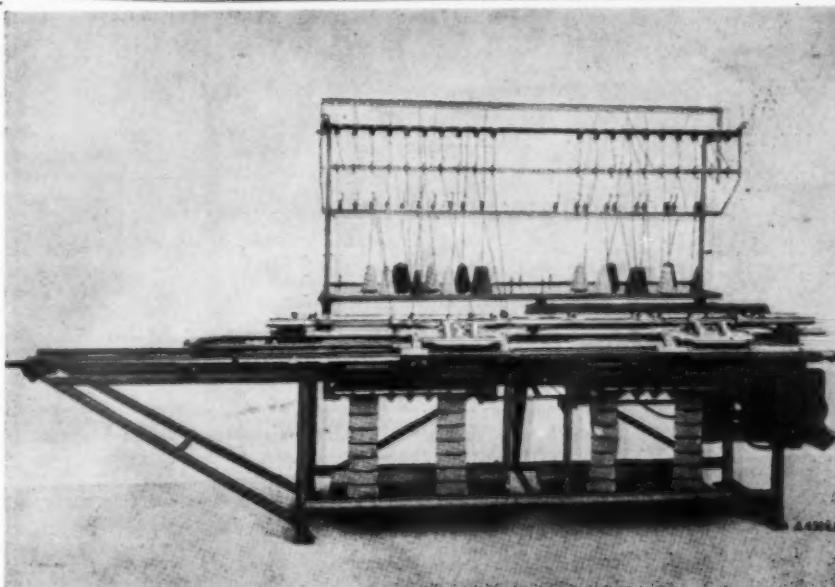
PIECES OF UNIFORM LENGTH. REGULARITY OF STITCHES.

Two-speed motor for knitting of loose course.  
**SECURITY OF KNITTING. LESS STRAIN ON WEAK YARNS.**

D B — with high and low butt needles.

D S B — with independent high or low butt selection.

D R B — with independent high or low butt selection and stitch transfer from front to rear and from rear to front.

**DUBIED MACHINERY CO.**

21-31 46th Ave., Long Island City 1, N. Y.

Ravenswood 9-6361



# WOOL

# ORTH IT!

Proven performance is worth more than a million experiments. Wool is no "pig in the poke" fiber. Its sterling character has long since been established through the centuries.

**Remember this foursome:**

- (1) **WOOL** stands on its own exclusive virtues.
- (2) **WOOL** never has to resort to claims of being anything but its own matchless self.
- (3) The demand for genuine, uncomplicated **WOOL** keeps soaring.
- (4) The foresighted knitter never hesitates to stake his reputation on **WOOL** for real profit.

ENERGETIC is completely sold on the worth of wool, and has built an enviable reputation as wool yarn specialists for the knitwear trade for more than four decades.

Strengthen your investment in integrity by calling on Energetic for your wool yarn, custom-tailored to your needs. It's WOOL worth it.



**ENERGETIC WORSTED**  
SUPPLIERS OF ALL GRADES OF WOOL

Bridgeport Montgomery County  
Pennsylvania  
Telephone — Broadway 5-4970

## TO THE KNITWEAR TRADE

Other virtues that make wool the "first" fiber with everyone, from consumer and retailer to every link in the production chain, are:

### CONSUMER

Wool is the only fiber that gives true, natural warmth, always looks right and feels right. . . . Its great absorptive ability gives wool a surface-dry texture — never clammy or cold even after being immersed in water... bouncy resiliency gives superior wearing comfort . . . sturdy and long-wearing . . . never wrinkles or musses . . . kinder to the skin than any other fiber.

### RETAILER

Wool builds prestige because it spells quality, richness and full value received . . . customers do not have to be educated on wool qualities, are never confused . . . wool satisfies; satisfied customers mean more business.

### KNITTER

Wool has no handling problems, works through machines with ease . . . never varies in its natural quality . . . has a softness that enhances richness and texture of knitted fabrics.

### SPINNER

No time or money wasted in trial and error when working with wool . . . can be handled without special controls . . . runs better on machines . . . always reliable, its performance is proven.

### DYER

Wool is less costly to dye . . . dyeing is easier, doesn't require special machinery . . . easier to wind . . . takes the widest range of shades, with no color-matching difficulties.

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multi-color skirts through a single pick up color.

Long, bulky, gay and generally bold, the greatsweater was a favored part of the woolknit story. Coarse gauge stitch construction imparted the bulky look which was furthered with the use of brushed wool and mohair, oversize cowl or poodle collars, fringe, pom-poms and unshy patterns. Balanced and asymmetric blocks and squares, huge zig-zags, herringbones and stripes were only a few.

Just for fun—and practical winter warmth—were jump suits and updated union suits. New innovations in skiwear and after ski were apparent in more feminine interpretations.

#### Ingenious Swimwear

Wool knit swim suits were not neglected, and styles—each of which represented a new silhouette trend—included a two-piece overblouse, wrap top, conservative bikini with detachable hula skirt fringe, the skindivers suit and the porthole back.

Knits for evening wear featured suede, satin or sequin trims. Lacy stitch constructions and real lace appliques placed knitwear in the evening category. Even the show's commentator,

Celeste Holm, wore a sequin-embellished cashmere sweater, perhaps intentionally to demonstrate the practical use of knits in any women's wardrobe.

#### Sales Promotions

#### 'Prolong the Season' Ads Sent To Swimwear Men

Five thousand reprints of an ad calling for prolonging the swim suit season have been sent to retailers by the Swimwear Division, National Knitted Outerwear Association, sponsors of the campaign.

The ad, which appeared June 13 and 14 on full pages in the Women's Wear Daily and the Daily News Record, urges the swimwear merchandiser to "show a good assortment of swim suits when the consumer is prepared to buy—close to the time of need."

The NKOA mailing includes an offer of a free promotion kit that includes advertising, promotional and sales training material.

The campaign has received the support of the National Retail Merchants Association in several of its bulletins to its membership.

*Serving the Knitted Outerwear and Hand Knitting Trades for Three Decades*

## HUNTINGDON

### YARN MILL, INC.

3114 E. Thompson St.  
Philadelphia 34, Pa.  
GARfield 5-5656

Novelty Yarns Our Specialty.

Combination Twists of All Metallic,

Natural and Synthetic Yarns.

We welcome your inquiries for the development of yarns that are different.

## TURBO ORLON® ACRYLIC YARN

SKEIN DYED . . . and Wound On To Cones

. . . Also Natural!

## Delaine WORSTED MILLS, INC.

GASTONIA, N. C.

## CROSS

. . . the finest cotton knitting yarn

DOUBLE CARDED  
OR COMBED

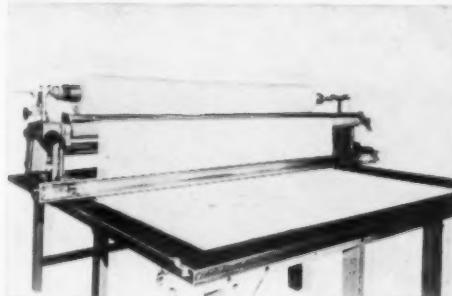


BLEACHED  
OR DYED

**Cross Cotton Mills Company**

MARION • NORTH CAROLINA

HOW TO  
SPREAD  
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FABRIC  
WITHOUT  
TENSION



## CRA CHAMPION

Spreads without stretch or tension. Slits automatically across width of goods. One-man operation. Available in 54" to 120" widths.

Write For Details



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Manufacturers of CRA Electric and Hand Cloth Spreaders for Woven and Tubular Knit Fabrics, CRA Metal Sectional Cutting Tables; CRA Automatic Thread Trimmers, CRA Cloth Measuring and Inspecting Machines.

**fallspun  
yarn blends**  
*are previewed  
for perfection*

Yes . . . in Fallspun's quality-control system, every custom yarn blend is actually knitted to assure perfection on every count. These "previewed" samples are carefully filed . . . enabling us to duplicate exactly every Fallspun blend ever created.

For next season's newest blend . . . or a proven seller of past seasons . . . Fallspun is your best woolen system yarn investment.



FALLS YARN MILLS, INC.

*Established 1904*

Woonsocket, Rhode Island  
Poplar 9-9880

SELLING AGENTS:

Stanley Porter, New York City  
C. L. Miller & Sons, Utica, N. Y.

Schaeffer, Pfizenmaier & Kirkland Co., Boston, Mass.  
James & Cheatham Yarn Company, Burlington, N. C.

W. J. Miller, Philadelphia, Penn.  
D. F. Swain Co., Chicago, Ill.

**Mill News****Magic Hosiery Co. Buys Grand'Mere Equipment**

MONTREAL, Que.—Magic Hosiery Co. has purchased machinery and plant of Grand'Mere Knitting Co. and its subsidiary, Grand'Mere Spinning Mills Ltd. Both mills have been in voluntary liquidation with their plant having been closed in mid-March.

Magic Hosiery Co., a sales agency for hosiery, plans to resume spinning operations at the Grand'Mere mills at once, with sweater output getting underway as soon as possible.

Founded in 1933, Grand'Mere Knitting was a leading Canadian producer of sweaters, skirts and knitted outerwear.

**Canadian Weaving Mill To Provide Knit Cloth**

MONTREAL, Que.—Bruck Mills Ltd., a major Canadian fabric weaver, soon will go into the knit fabrics market. The company is acquiring some knitting equipment and expects to start production of its Brucknit line toward the end of its fiscal year, October 31.

For six months ended April 30, Bruck Mills reports a "satisfactory increase in sales," reflecting reception of new lines made possible by plant additions.

**Knitting Mills' Equipment Seized For Tax Liens**

CANANDAIGUA, N. Y.—U. S. Revenue officers seized machines, office equipment and real property of the Roper Knitting Co. here, for non-payment of taxes.

Authorities said all other means to collect the taxes had failed. A tax lien of \$6,191 was

charged against the knitting concern.

At one time, Roper Knitting Co. was one of this city's leading industries, manufacturing sweaters, swimwear and other knit goods.

**Kukafka With Reflow**

Sonny Kukafka, formerly of Gomzi Knitwear, has joined Reflow Knitting Mills, Inc. as a vice-president.

**Cion Joins Central Knit**

Jack Cion has joined Central Knitwear Inc. in a sales capacity. He will cover chains and buying offices.

**Union News****Phila. Knit Goods Union Awards 4 Scholarships**

PHILADELPHIA, Pa.—Five children of Knit Goods workers in this area received scholarships, each valued at \$2,400.

Four of the awards were made from a special scholarship fund established by the Knit Goods Workers Union in 1956. A portion of the dues of more than 8,000 members goes to support the fund.

The Martin Saligman Foundation presented the fifth scholarship in honor of the late Mr. Saligman, who was vice president and founder of Queen Casuals, Inc., manufacturer of women's sportswear.

Since the inception of the Union's program, 27 awards totalling \$44,000 have been granted.

Recipients are Marie Ann Kuligowski, Haddon Heights, N. J.; Elizabeth Heim, Atco, N. J. and John Rezulis, Ronald Rothenbach, and Phyllis Walsh, of this city.

# COLLINS & AIKMAN Yarns

ORLON\*, WORSTED, NYLON, DYNEL,  
ALPACA, MOHAIR AND BLENDS

## COLLINS & AIKMAN

### YARN DIVISION

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DAVID F. SWAIN & CO.

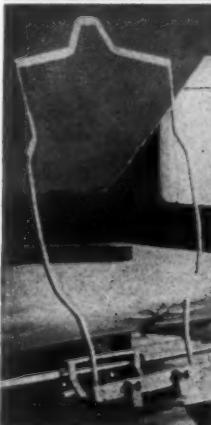
FRANKLIN 2-6246

New York, N.Y.

KRAMER & WOLF, INC.

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\*DuPont T.M. †Union Carbide T.M.



### Now . . . Cut Costs and Step-up Production with these EFFICIENCY Labor-Saving Devices

#### "SWEATER PRESSING ATTACHMENT"

Check these exclusive advantages:

- Speeds up frame pressing
- Eliminates handling of pressing frames
- Can be adjusted to overcome pressure marks on Orlon sweaters
- No installation required

#### "PRESSING FRAMES"

for better-looking and accurately sized FULL FASHIONED and cut-and-sewn sweaters and knitted skirts.

#### "SKYLINE STEAM SIZING ATTACHMENT"

for faster production and more uniform steaming of circular knit sections.

. . . and Sateen and Nylon Steam table covers and pads . . . OHAUS textile scales . . . Steam Tables and Pressing Machines.

### EFFICIENCY DEVICES

262 Greene Ave., Brooklyn 38, N.Y. N.Y. 8-6984

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yarn mills, inc.

5725 HUDSON BOULEVARD

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Designers  
and  
Manufacturers  
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for the  
Knit Goods  
Industry

# For the finest knitwear

KZR hand flat knitting machine with tubular cams and 2 yarn carriers.

JBO hand flat knitting machine, type Industry with high bow carriage. High and low butt needles.

JBOM/b fully automatic single system plain rib machine.

UFD fully automatic double system power flat knitting machine with automatic stitch transfer.

EFMO/Z fully automatic, single system sleeve widening machine.

DOFMO/Z fully automatic, double system sleeve widening machine.

KAMO/J automatic Jacquard power strapping machine.

AJUM fully automatic, double system power flat knitting machine with Jacquard apparatus and automatic stitch transfer.

FAL hand purl knitting machine with tubular and cardigan cams.

LIFADO fully automatic, double system power purl stitch knitting machine with Jacquard apparatus.

LIUM fully automatic, single system power purl stitch knitting machine with automatic stitch transfer and Jacquard apparatus.

Manufacturers:  
**H. Stoll & Co.,**  
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Agents for USA:  
**Knitting Machine & Supply Co., Inc.**  
3710 Hudson Avenue, Union City/N.J.

Walker 5-0606-07  
Union 4-1786

Agents for Canada:  
**The Knitting Machine & Supply Co. (Canada) Ltd.**  
2052 St. Catherine St. W., Montreal, Que.

Wellington 3-6442

## Laminated Knits

### Herbert Howard Resigns From A. D. Gosman, Inc.

Herbert S. Howard has resigned as vice president of A. D. Gosman, Inc., urethane foam laminators. Prior to joining Gosman, Mr. Howard had been with the Foam Products Division of B. F. Goodrich, the General Foam Corporation and head of Curon Textile and Apparel Division of Curtiss-Wright. His future plans will be announced after July 1.

### General Foam Names 2 Sales Representatives

Luther McGinty and David Greene of Argus Color & Chemical Company, Charlotte, N. C., have been appointed sales representatives for the textile division of General Foam Corporation. The division markets urethane foam for lamination.

Greene and McGinty have been identified with the textile industry for more than 20 years.

### Equipment Firms

#### Robert Reiner Promotes Vollmann And Marx

WEEHAWKEN, N. J.—Robert Reiner, Inc., has appointed John A. Vollmann president and Karl T. Marx vice-president.

Mr. Vollman has been with the firm since 1930. He negotiated agency contracts with European textile machinery builders for seamless hosiery, warp and flat knitting machines, preparatory and finishing equipment and rubber covering machines.

Mr. Marx has been with the firm for 17 years handling sales, advertising, promotion and

marketing of V-bed knitting machines, rubber covering units, full fashioned knitters and seamless hosiery machines. He designed the firm's catalog line, and its advertising.

Robert Reiner, Inc. was founded in 1903 by the late Dr. Robert Reiner.

### Miller Elected To Board Of Scott & Williams, Inc.

LACONIA, N. H.—George H. Miller, executive vice president of Scott & Williams, Inc., knitting equipment builders, was elected to the board of directors of the company.

The following appointments were made by the board:

John A. Currier, assistant vice president, manufacturing; John Ross, assistant vice president, research and development; and Stanley R. Shelmire, vice president, research and development.

David H. Schofield was named general superintendent.

### Embroidery

#### Pearl Completes Move; Publishing House Organ

PHILADELPHIA, Pa.—Pearl Embroidery has completed its move to a new plant. New machinery has been added.

The company also has begun publication of a house organ for the knit goods trade.

### Industrial Relations

#### Personnel Test Booklet Clocks Sales Aptitude

A brochure describing methods of minimizing errors in personnel selection and executive promotion through psychological testing has been made available without charge by the Sales Aptitude Testing Corporation.

## OPERATION TRADE-IN...

High Allowances Toward New Machines  
Now Being Given!!

#### Use LAMB Equipment to:

- Increase Production
- Reduce "Down" Time
- Lower Costs
- Improve Quality of Trim



**KNITTING MACHINE CORPORATION**

8 Montgomery Street, Chicopee Falls, Mass.

Brooklyn & Metropolitan

Area Representative: JOHN HEITMAN  
302 Bedford Ave., Brooklyn, N. Y.

**CLIPS**

This is the Clipman talking

KAM CLEAR PLASTIC KAM Clips

TEXPAK TEXPAK Clips

ALUMINUM TEXPAK Clips

NICKEL-PLATED BRASS PERFEK Clips

**Texpak, INC.**  
TEXTILE PACKAGING DEVICES  
381 Fourth Ave., New York 16, N. Y.

A SPECIALIZED BUSINESS WITH SPECIAL SERVICE

## The AINSLIE "DOUBLE-MASTER" A New High Speed Double-Head Border Machine



#### Compare These OUTSTANDING AINSLIE Features:

1. Tough, tool steel beds.
2. Selective racking over 3 needles.
3. Ball bearing carriages.
4. Ainslie springless drop cams.
5. Front auxiliary cams.
6. Quick detachable carriage.
7. Rear, adjustable crank drive.
8. Direct motor drive.
9. Instantaneous braking.
10. Improved stop motions.
11. Variable speed drive.

The AINSLIE high speed double-head machine will make rib, cardigan, and half-cardigan borders in any width up to NINE inches. 8 and 10 gage machines in stock, other popular gauges to order.

Call or write Dept. A for full information.

**AINSLE KNITTING MACHINE CO.**

750 Grand Street EVERGREEN 7-3497 Brooklyn 11, N. Y.

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N. Y.**

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## It's Northern Yarns to the rescue!

Northern Yarn Mills brings you Textralized™ yarn at its best—creative yarns for creative fabrics—super bulks for super outerwear and super underwear. IF YOU SPENT A MILLION DOLLARS YOU COULDN'T BUY A BETTER YARN.

**Northern**  
YARN MILLS

BENNETT M. BERMAN ASSOCIATES

103 MADISON AVENUE, NEW YORK 16, N.Y. MURRAY HILL 3-9237. IN PENNSYLVANIA: FRANK J. MORRISSEY, 30 WEST LANCASTER AVENUE, ARDMORE, PA. MIDWAY 2-3747

## **Yarn Suppliers**

### **John L. Boeing Joins N. Y. Office Of Dixie**

John L. Boeing has joined the New York sales division of Dixie Mercerizing Company, spinners and processors of cotton and chemical fiber yarns, as part of a program of intensified coverage in the New York area.

He will cover the cotton and chemical fibers accounts. He was formerly with J. P. Stevens and Company and American Cyanamid Company's fibers division.



JOHN L. BOEING

### **Dyersburg Cotton Buys Saco-Lowell Frames**

DYERSBURG, Tenn. — Dyersburg Cotton Products, Inc., continuing its modernization program, purchased six Saco-Lowell SJ MagneDraft spinning frames and an FS-2 roving frame and ordered 10 more spinning frames and another roving frame.

Two MagneDraft frames were installed in late 1960 and 48 Saco-Lowell Gwaltney frames have been installed over a five-year period.

### **Collins & Aikman Sales Higher Than Last Year**

WILMINGTON, Del. — Sales and earnings this year of Collins & Aikman Corporation, manufacturer of textile fabrics and yarns, are running considerably ahead of the corresponding period a year ago, Ellis Leach, president, told share owners at the annual meeting.

He said sales should approximate \$17,000,000 compared with \$13,798,800 last year.

Robert M. Stroker was elected a director to succeed Charles

M. Willon, former treasurer, who is retiring from the board after serving since 1930. He will become general manager of the automotive division June 30.

### **Name Assistant Manager At Glen Raven Mills**

Wiley Mayes has been named assistant manager of Glen Raven Cotton Mills, Inc. Mayes joined the Glen Raven firm in 1948 and was named production manager in December 1957.

### **Fibers**

#### **Dip In Cotton Fiber Consumption Indicated**

WASHINGTON, D. C.—Cotton consumption during the 1960-61 marketing year is running at a rate of about 8.2 million bales, according to the Economic Research Service, U. S. Department of Agriculture. This compares with mill consumption in the preceding season of roughly nine million bales. The estimate appears in the Service's bi-monthly report on the cotton situation.

Consumption to date plus consumption projected for the remainder of the season indicates a level consumption of about 8.2 million bales.



**FAWNTEX YARNS INC.**

KNITTING YARNS

Woolen Spun

ORLON® ACRYLIC — FUR BLENDS — LAMB'S WOOL/ORLON — WOOL — MOHAIR BLENDS

300-322 BUTLER ST., B'KLYN 17, N. Y. • MAIN 5-2700, 1913

**THE "RELIABLE FELLOW" SAYS:**

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TO CALL  
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40-3 Sewing Thread...  
Nylon Sewing Thread...  
Nylon Separating Thread...  
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Soft & Merc. Ktg. Cotton...  
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For High Quality BAN-LON® Products  
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French and American Spun Yarns  
**IT COSTS LESS TO USE THE BEST**

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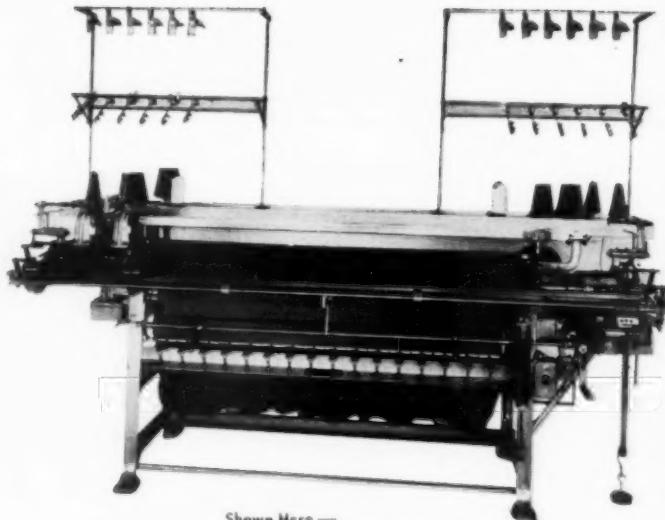
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# The Most Complete Line of Flat "V" Bed Knitting Equipment Ever Offered

## MODEL "AB"

Single Lock (Single System)

1. Low cost.
2. 4 thru 12 cut, inclusive.
3. High and low butt needle arrangement on both needle beds.
4. Multiple racking over 1 inch. Number of needles dependent on cut of machine.
5. All changes except color made from either end of machine.
6. 4 stitch settings.
7. 12 end electric stop motions and automatic production counter.



Shown Here —  
Model "B"—New 2½ Cut Machine

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Double Lock (Double System)

1. Same features on Model "AB" above but with the added advantage of higher production obtainable from the double system knitting head.

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1. Same features as Model "B" but with double system knitting head for maximum production.
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## MODEL "B"

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1. 2½ and 3 cut with 66, 68, 72 and 74 inch needle bed width.
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3. All changes made with carriage on either end.
4. Short Chain pattern control system.
5. High and low butt needle and push jack arrangement on both needle beds.
6. Multiple racking over 1 inch. Number of needles dependent on cut of machine.
7. 12 end electric stop motions with automatic production counter.

Inquire also about our:

MODEL "BJ" "V" Bed Jacquard Machine.

MODEL "TH" Tandem Carriage Links Machine

MODEL "DJ" Double Jack Links Machine

BORDER MACHINES

MODEL R-100 Raschel Sampler

*For further information call or write*

# QUEENS MACHINE CORPORATION

380 STARR STREET, BROOKLYN 37, NEW YORK

EVergreen 6-0020

## THE INDUSTRY'S MARKET PLACE

### FOR SALE — CASH OR TERMS

- 14—Tomkins, medium sized tables, 20 & 24 gauge, some with individual motor drives  
 1—Supreme BRW, 4-cut, 16 stripers, 372 N., practically new.  
 1—Jacquard TJI, 30", 14 1/4-cut, 12, 4 color stripers.  
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 1—Brinton, 18", 14-cut, 24 feed, 792 needles.  
 4—Universal, 63", 3 cut, over 22,000 (serial no.).  
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 2—Kastrinsky calendars, 1-48", 1-54".  
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 1—Jacquard LA, 15", 8 cut, 372 needles.  
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 50—Sotco and model P loopers—from 4 to 16 point with individual American Safety and Sotco looping tables.

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Consultant for Appraisals and Liquidations

671 Bushwick Ave., Brooklyn 21, N.Y. GL 2-4936

### MACHINERY FOR SALE

- 2—Morats, 16 cut, 24 feed, new  
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 10—Wildman, Model PB2, 9 and 10 cut, 8 and 10 feed  
 1—Brinton, Pattern Wheel Jersey, 8 cut, 30", 20 feed,  
     Assorted cuff and border machines  
 2—Stafford & Holt, 7 cut, rotary jacquards  
 1—TJ, 7 cut, rebuilt to make loop cloth

Also other knitting equipment available for sale

- 1—60 spindle Roto Coner  
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 1—Singer steam table with boiler

Please inquire by mail or in person.

No quotations given by phone.

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Advertising rates: \$5.00 per column inch per insertion. Positions Wanted: \$5.00 per column inch per insertion. Minimum space — 2 inches. Ads for Monday's paper must be in by preceding Wednesday, 2 P.M. Please enclose payment with your order.

### FOR SALE

- 4—Jacquard Al, 16-17 cut, 32", 32 feed  
 3—Jacquard TA 12, 11-14 cut, 30", 4 color stripers, all feeds  
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 1—Phila. Jacquard, TA, 16", 10 cut, 4 feed  
 1—Phila. Jacquard, TAI, 13 cut  
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 1—Lam, 24" (new type), 10 cut  
 12—Dubied Grosser, Roby., 5-12 cut, 20"-52"  
 1—Knit goods sewing plant

Write, Wire, or Phone

SPEIZMAN KNITTING MACHINE CORP.  
 350 Fifth Ave., New York 1, N.Y. PE 6-0930-1

### FOR SALE

- 2—Stafford & Holt rotary jacquard with stripers  
 1—5 cut, 36", F.A.  
 1—5 cut, 42", C&F, F.A.  
 3—High speed Merrows  
 2—Brinton, 18", with wheels  
 1—Kastrinsky calender, 36"

EMpire 6-3307 or BOX 250X

### BEST BUYS

- 2—S & W MFRC, 30", 32 feed, 16 1/2 and 18 1/2 Cut  
 4—Phila. Jacq. LH Machs., 6 & 7 Cut, 30", 6 Feed  
 2—Phila. Jacquard LA Machs., 8 & 10 Cut, 30", 12 Feed, 3 color stripers  
 3—Phila. Jacq. TJ Machs., 7, 8 & 8 1/2 Cut, 28", 6 Feed  
 1—O.G. Interlock Mach., 30", 14 Cut, 12 Feed  
 2—Phila. Jacq. TJ, 16" 7 Cut, 4 Feed, 4 Col Strip  
 6—Phila. Jacquard TAI Machs., 12, 13, 13 1/2, 16 1/2 Cut, 30", 12 Feed  
 4—Phila. Jacquard TA Machs., 10, 11, 12, 13 Cut, 30", 12 Feed  
 1—Philadelphia Jacquard MLW, 28", 11 Cut, 24 Feed, Wheels and Jacquards  
 1—O.G. Multi-Feed Jersey, 1x1 Rib, 8 Cut, 36 Feed, 32"  
 3—Leighton Machs., 22", 26", 28", 10 Cut, 6 Feed  
 2—Wildman PB2 Machs., 17", 18", 8 Cut  
 5—Univ. Supr., 4 & 6 cut, 62", new style  
 2—Universal Supramat, 12 & 10 Cut, 62", like new  
 1—Dubied BAN Mach., 56", 12 Cut, Jacquards Front & Back  
 3—Dubied, Single & Double Lock, 22", 7 & 12 Cut, 22", 44", & 47", 4 Bar  
 3—Cissel Tumbler Dryers  
 4—Reiner Full Fashion machs., 21 gauge, like new  
 1—Rimoldi machine  
 2—Stafford & Holt machs., 30", 32", 6 & 7 Cut, 6 & 12 Feed  
 1—60" Kastrinsky cal. machine  
 6—Steam Tables and Pressing machs., 30x60, 24x48, 24x60  
 1—Complete sweater washing unit with six large Cummings-Landau dryers, 1  
     extractor, and 1 washing double treatment unit  
 2—8-cut Lamb Border machines

### Joseph Kopelowitz, Inc.

APPRAISALS — LIQUIDATIONS — FINANCING

600 Broadway, Brooklyn 6, N.Y. EVergreen 7-1145

# AUCTION SALE

DANIEL STONE, Auctioneer

will sell at PUBLIC AUCTION

on MONDAY, JUNE 26, 1961 at 11:00 A.M.

PLANT OPERATED BY

**FASHION ART CORP.**

1660 EAST NEW YORK AVE., BROOKLYN, N. Y.

#### KNITTING MACHINERY

- 3—Phil. Jac. T.J. 16", 4 fd., stripers, 7 cut
- 1—Phil. Jac. T.J. 20", 4 fd., stripers, 7 cut
- 1—Phil. Jac. T.J. 28", 6 fd., stripers, 7 cut
- 2—Phil. Jac. T.J. 24", 4 fd., stripers, 8 cut
- St. & Holt circ. 21", 8 fd., 9 cut, separation
- St. & Holt circ. 24", 8 fd., 9 cut, separation
- 2—Brintons, 24", 32 fd., 960 needles, wheels
- 2—Brintons, 16", 16 fd., and 8 fd., stripers
- 2—Brintons, 18", 16 fd., 640 needles
- 1—Brinton, 18", 16 fd., 7 cut
- Scott & Williams eyelet machine 16"
- Jac. punch press 70 lever
- Grosser flat, 12 cut, F.A. 4 bar, 32", Supreme attach.
- Grosser flat, 10 cut, F.A., 4 bar, 36", Supreme attach.
- Diamant flat, 8 cut, F.A., 4 bar, 28"
- I & W 8 cut border machine
- C & F border machine
- 54" Brush machine
- 2—Sotco loopers, 7 pt.
- 1—Model "P," 4 pt.
- 1—Kastrinsky Calender, 60", with trolley

#### PRESS DEPARTMENT

- |                            |                      |
|----------------------------|----------------------|
| 10 H.P. Boiler, full auto. | 2 H.P. vacuum system |
| 42" Singer tailor press    | 5 wall exhaust fans  |

#### SEWING DEPARTMENT

16 table American safety plant, 96 class, 245 class singers Wicox & Gibbs label, 15 ca crochets, a 3dwi merrows, taper, cover, Chandler button sewer with feeder, Lewis mock fashion, Reece button hole, S2.

#### MISCELLANEOUS

Water Cooler, Glo Marker, String Machine, Looper Tables, 2 Eastman Round Knife Cutting Machines and 1 Str. Knife Self Sharpener Braider, Dollies, Canvas Baskets, Reelites, Feedrail, Heaters, Air Conditioner, 3 H.P. Compressor, Chairs, Tables, Scales, Time Clock, 2 End Backwinder, Typewriter, Calculator, Desks, Cabinets, Ribbons, Buttons, Yarn, Etc.

DANIEL STONE, Auctioneer

85 Varet St., Brooklyn, N.Y.

EVergreen 8-0342

Mill Phone  
DI 2-6050

Open for inspection, every day, until day of sale

#### **FOR SALE**

Needles, jacqs. and parts for 8 and 9 cut flat  
Links and Links Robac and Queens machines.

**BOX 250R**

#### **FOR SALE**

12—D.B. Die Works embroidery machines, #39 foot  
stamp dies with stands and "Glo-mark" lights.  
Priced for quick sale.

**BOX 250H**

#### **PRICED FOR IMMEDIATE SALE**

4—Lewis Mock Fashioned machines, Model 4-270 (Green),  
practically new. With or without tables and motors.

**CLOVER KNITTING MILLS, INC.**  
"M" Street and Erie Avenue Philadelphia, Penna.

#### **FOR SALE**

3—Jacquard TAI, 6 cut, 30", 12 feed

**Call WIndsor 4-3035 (N. J.)**

#### **A REMINDER TO ATTEND**

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Mac M. Rothkopf and Gene A. Rothkopf—Auctioneers

**WILL SELL AT PUBLIC AUCTION**  
**PLANT OF GRUNDFEST KNITWEAR CO.**

**WEDNESDAY, JUNE 21st, 1961**

at 11:00 A.M. at 40-24—22nd Street, Long Island City, N.Y.

#### **KNITTING MACHINERY — SEWING EQUIPMENT — PRESSING & CUTTING EQUIPMENT — BRUSHING & LOOPING EQUIPMENT — OFFICE EQUIPMENT — etc.**

Premises open for inspection until day of sale

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317 Bushwick Avenue Brooklyn 6, N.Y.

HYacinth 7-1486

**MILL PHONE — STILLWELL 6-4043**

By car: Across Queensboro Bridge to first Exit, turn right to 22nd St.; Plant 1 block from bridge. Parking 1 block from plant.

By train: IRT train to Flushing, Queensboro station, walk 4 short blocks to plant.

#### **SERVICES, SUPPLIES FOR SALE**

#### **PRODUCTION and STYLING**

Free lance. Long experience manufacturing ladies' sweaters.  
Will work with mill on part time or commission basis. Also have jobber connections for contractor.

**BOX 250L**

## YARNS WANTED, FOR SALE

**WE BUY**  
**AND SELL**

**ALL TYPES OF KNITTING YARNS****WORSTED — ZEPHYR — ORLON****COTTON — OTHER SYNTHETICS & BLENDS**

**LEHIGH YARN** Co. 2601 N. HOWARD ST.  
PHILA. 33, PA.  
REGENT 9-5457

**FOR SALE**  
**ODD LOTS YARNS**

5,000 lbs.—1/12 to 1/20, natural, Orlon

4,500 lbs.—wool spun yarns, colors, 2 to run

10,000 lbs.—textralized yarn, colors and natural

**BOX 250Z****WE BUY SURPLUS KNITTING YARN**

Machine and Hand Knitting Sizes

**WALTER McCOOK & SON, INC.**

711 Arch St. Phila. 6, Pa. WAinut 5-8891

**FOR SALE**  
**ELASTIC YARN FOR KNITTING**

• All Sizes and Colors

**BEDFORD YARN CO.**  
79 Clifton Place  
Brooklyn, N. Y.  
MAin 2-1340

Call us if you need short lots of yarn to fill special orders.

We have in stock, at all times, worsted, zephyr &amp; Orlon, in all colors and sizes, on cones, FOR IMMEDIATE DELIVERY

686 Flushing Ave. **CENTURY**  
Ben Balif **YARN CO.**  
ENTIRE YARN INVENTORIES PURCHASED FOR CASH

Brooklyn 6, N. Y.  
EVergreen 8-8277**WORSTED YARNS FOR SALE**

2700 lbs. of 2/12/11 worsted (Brustein 62's)

New yarn, natural on skeins at Royal

**BLUE BIRD KNITWEAR CO., INC.**  
101 West 18 St., New York 11, N. Y. ORegon 5-1100

**FOR SALE**10,000 lbs. 2/20 worsted wool in oil, on skeins,  
54's grade (quarter blood), 72" 4 oz. knitting twist.

**MIKE MENNIES & SON**  
250 W. Cambria St., Phila. 33, Pa.

**YARN WANTED**

Looped Mohair, 1250 to 3200 yds./lb  
Mylar film 1/64's supported 2 ends, 60/70 dnr. nylon  
Garnetted Orlon, 1/2.5 or 1/3  
Turbo Orlon, Natural and colors  
Large quantities only.  
State price, colors, manufacturers and lot sizes.

**BOX 240E**

## CONTRACT WORK, CONTRACTORS WANTED

**FINISHING CONTRACTOR WANTED**

Large ladies' sweater manufacturer needs reliable contractor to finish fine and coarse gauge sweaters from separating to pressing. Work can be supplied immediately.

**BOX 250F****CONTRACT WORK WANTED**

on ten latest model Leboceys 16 and 18 cut double knit Jacquard Circular machines.  
Best equipment, best craftsmanship. Latest designs; diversified knitting possibilities.

**BOX 248****CONTRACT WORK WANTED**

Opening for additional work on 4 cut Universals and 4 cut LH machines. Top quality guaranteed.

**BOX 250AA****CONTRACTOR WANTED**

on men's and boys' Ban-Lon shirts. Will supply immediate work in large quantity.

**BOX 250A****CONTRACT WORK WANTED**

Reliable mill has opening for additional 200 dozen per week on latest model Jacquard LH-DS machines, 7 cut. Complete garment or knitting only.

**BOX 250****CONTRACT WORK WANTED**

making bulky cloth for the laminated trade. 7 gauge and 5 gauge machines. We can also make trimmings, cuffs, bottoms and collars. All on contract basis.

**BOX 258****CONTRACT KNITTING WANTED**

for goods for lamination. Half cardigan stitch from 6 to 10 cut. 60" goods.

**BOX 250C**

**CONTRACT WORK WANTED**

on 18 cut, double knit, jersey and jacquard cloth. Price extremely reasonable.

**BOX 250D**

**BAN-LON PRODUCTION WANTED**

*Men's — Boys' Mock Fashioned*

Top house needs mill to supply interlock and Links & Links garments with looped collars. Can use finished garment or knitting only.

**BOX 250K**

**CONTRACT WORK WANTED**

for production of double-knit jersey and jacquard cloth.

**BOX 230L**

**WE WANT KNITTING**

*on Links & Links*

We are looking to give commission knitting work only on coarse gauge flat or circular Links & Links.

**BOX 250W**

**HELP WANTED****MECHANIC WANTED**

Familiar with all types of knitting machines.

**SPEIZMAN KNITTING MACHINE CORP.**  
350 Fifth Ave., New York 1, N. Y.      PE 6-0930-1

**SWEATER STYLIST WANTED****PRODUCTION-COORDINATOR****Men's and Boys' Sweaters**

We are looking for an outstanding man with heavy experience for one of the industry's important positions.

**BOX 252**

**SALESMAN WANTED**

*By Expanding Yarn Sales Agency*

representing prominent spinners of synthetic, worsted and woolen spun yarns. Some technical knowledge desirable. Excellent compensation arrangement.

**MEIMAN & CO., INC.**

350 5th Avenue, New York 1, N. Y.  
OXford 5-5825

**KNITTING MACHINE MECHANIC WANTED**

for Phila. TJ, TA, TAI, LH machines, to take full charge of department. Must be production minded. Only top quality person will be considered. Excellent salary and working conditions.

**BOX 201**

**KNITTER-MECHANIC WANTED**

Experienced on Supreme BRW and Scott and Williams. Good opportunity. Mill located in metropolitan area.

**BOX 250Q**

**KNITTER-MECHANIC WANTED**

Experienced on Jacquard LH, TJ, Dubied flats and flat Links. Must be top grade man. Good future, top salary to right man. Must be willing to locate in New England. Write to

**BOX 240J**

**STITCHING ROOM FOREMAN WANTED**

Fully experienced on sweaters and swimwear. Excellent position with long-established firm in New England.

**BOX 245**

**KNITTER-MECHANIC WANTED**

for flat Links & Links machines  
also circular Jacquard

**BOX 250P**

**TEXTILE SALESMAN WANTED**

to procure work for plant using Kidde Raschel knitting machines.

**BOX 240N**

**EXPERIENCED MENDER WANTED**

**BOX 254**

**HEAD SHIPPER WANTED**

Fully experienced on ladies' and children's sweaters. Must be capable of supervising a large packing and shipping department and to maintain quality inspection control.

**BENTLEY KNITWEAR CORP.**  
1703 McDonald Ave.  
B'klyn 30, N. Y. DEwey 9-9150

**KNIT GOODS DESIGNER**  
*on Supreme Machines*

We are looking for a creative designer to head the designing department of a well established mill. Unlimited opportunity for advancement. All replies held in confidence.

BOX 250Y

**INDUSTRIAL ENGINEER WANTED**

Challenging opportunity to head department of incentives and methods. Experience in sewing and/or looping of knitted outerwear, preferred. Nationally recognized organization with quality plant in southeastern Pennsylvania. Send complete resume with first letter. All replies confidential.

BOX 259

**KNITTER-MECHANIC WANTED**  
PHILA. JACQUARD LH MACHINES

Excellent opportunity.  
52-week production.  
Philadelphia area

BOX 240F

**SWEATER MENDERS WANTED**

MID-TOWN NEW YORK

BOX 250BB or LO 4-7130

REPRESENTATIVES, LINES WANTED

**"MEDIUM TO BETTER" BLOUSE MANUFACTURER**

— Paris, France —

**SEEKING MANUFACTURER REPRESENTATIVE**

National sales distribution for entire line. Large following among leading department stores and better ladies' specialty shops in the U. S. A. Annual volume could be \$1 million.

BOX 256

**YOUNG EXECUTIVE AVAILABLE**

Conscientious, personable young executive wishes to transfer to the knit goods industry. Can assist top executives with management responsibilities, sales, production and/or credits. College graduate, gets along well with people.

BOX 255

**QUALITY CONTROL and  
PRODUCTION ENGINEER**

with over 3 decades of experience in knitted outerwear—cut-and-sewn and full-fashioned—seeks position with reputable jobber or manufacturer. Experience covers all aspects of production, as well as designing.

BOX 257

**INDUSTRY EXECUTIVE AVAILABLE**

Over 20 years of experience in the knit goods trade, mostly in the trimming field. Excellent contacts among knitters and jobbers. Seeks new opportunity with any type of firm in the industry. Conscientious, personable, best references.

BOX 250M

**PRODUCTION-FOREMAN SEEKS POSITION**

Experienced in sewing, cutting, pattern making, quality control. Piece work rating, train, supervise and coordinate help on men's, boys' and ladies' sweaters. Will relocate.

BOX 250J

**MILL MANAGER AVAILABLE**

Thoroughly experienced in all phases of knitting, on all types of machines. Graduate of highly recognized textile university. Many years of diversified experience in the textile field.

BOX 250G

**FULL-FASHIONED FIXER AVAILABLE**

Experienced on all types of full-fashioned machines. Wife also experienced in all phases of f. f. sweater looping, seaming, mending, examining and finishing. Willing to relocate. No children.

BOX 250T

REAL ESTATE

**FOR SALE OR RENT**

**One story building, Brooklyn, Brownsville section**  
8000 sq. ft.; oil heat, fully sprinkled, air conditioned offices, ample power. Presently knitting mill. Occupancy about December 1st. For further information, call Mr. M.

HY 5-4949

**FOR RENT**  
**Taxpayer's building**

in Williamsburg section of Brooklyn. 4500 square feet, electrically equipped for mill. Ready to operate.  
**CALL EVERgreen 2-8000**

**CLOSE-OUTS WANTED**

**CLOSE-OUTS WANTED**  
CASH PAID for surplus stocks of Sweaters and Bathing Suits.  
**BERNETTE TEXTILE COMPANY**  
161 W. 31 St., New York City  
HYatt 9-5326-7

**\$\$ CASH PAID FOR CLOSEOUTS \$\$**  
**SWEATERS — POLO SHIRTS — SPORTSWEAR**

**ARNA KNITWEAR, INC.**  
Men's, Boys'  
Girls', Ladies'  
CALL US FIRST!  
1265 B'way, N. Y. 1, N. Y. OR 9-1677

**BUSINESS OPPORTUNITIES****KNIT FABRICS CLOSE-OUTS WANTED**

Top prices for solids, stripes and fancies.

**S. LEVINE AND SONS**  
639 N. 2nd St., Allentown, Pa., HEmlock 5-3578

**PARTNER WANTED**

Knitting plant. Good going business.  
Mechanic preferred

**BOX 249**

**TRADE WANTS**

RATES: one insertion—35 cents per word. Words set completely in capitals—40 cents per word. Box numbers count as two words. Minimum cost of advertisement—\$5.50. Minimum cost of Positions Wanted advertisements—\$5.00. Trade Wants for Monday's paper must be in by preceding Wednesday 2 P.M. Please enclose payment with your order.

2 flat hand machines, Dubied DUX, Diamond, power drives, 8 cut, 36", 8 gauge, hi-low butt. GR 7-2363

Looping Wanted: 7 point Sotco and "P"—7 and 15 point. Sanders Looping, 270 Irving Ave., Bklyn, N. Y. HYacinth 7-7924

For Sale: Small, fine gauge knitting mill with complete finishing plant. Reasonable. Box 251

Contract work wanted on ladies' sweaters. 7 gauge links machines or knitting only. Box 253

FOREMAN AVAILABLE. SEWING DEPARTMENT. FULL KNOWLEDGE OF SWEATERS, HATS, MACHINE REPAIRS. BOX 250B.

Designer - stylist available. Thoroughly experienced. Familiar machines. Complete first sample. Good shopper. Box 250E

Machinery for sale: 3 transfer and 1-TJ, 28", 8 gauge, 6 feed. WORth 6-4325

Contractor wanted for juvenile jacquard coats. 7 or 8 cut TJ for garnetted Orion. Immediate work available. Box 250N

Male help wanted—shipping clerk for knitting mill in Hempstead, N. Y. Phone: IVanhoe 5-0400. Mr. Oshinsky

Knitting wanted: We have 2½, 7, 8 gauge machines. Will knit sweaters, sleeves, trimmings, headwear. STagg 2-4043

CONTRACTORS WANTED FOR KNITTING LINKS OR NOVELTY FRONTS FOR BAN-LON SHIRTS OR MAKING COMPLETE GARMENT. BOX 250V

**YOU'LL GET  
BEST RESULTS  
AND FAST ACTION**

**WHEN YOU  
—WANT TO BUY,  
SELL OR  
EXCHANGE**

*Yarns, Knitting Machinery  
Mill Equipment, Supplies*

**WITH A  
“MARKET PLACE”  
ADVERTISEMENT**



**Use This Handy Order Form  
Or Call MURRAY HILL 3-7520**

KNITTED OUTERWEAR TIMES  
386 Park Avenue South, New York 16, N.Y.

Gentlemen:  
Insert the ad written below in ..... issues.  
(Check one)

**TRADE WANTS**  
Rates per insertion: 35¢ per word; 40¢ if set in capitals. Box number counts as 2 words. Minimum cost per adv. — \$5.50. Positions wanted — \$5.00.

**DISPLAY AD**  
 2" — \$11.00  
 4" — \$22.00  
 10" — \$55.00

Please Enclose Payment With Order.  
ADVERTISEMENT

Check here if you want a confidential box number (replies sent to you as we receive them).

Name.....

Address.....

(Use separate sheet if necessary. Attach this order blank.)

# *a word to the wise is sufficient...*

## **Knitted Outerwear Times**

the official publication of the  
national knitted outerwear association

386 park avenue south, new york 16, new york

murray hill 3-7528

sweaters • swim suits • infantswear • knit fabrics • polo shirts • gloves • headwear

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### **Stores Urged To Extend Season**

Retailers should hold off clearances of women's swimwear at least until August 1, the ready-to-wear group of the National Retail Merchants Association suggests.

Charles Himmeloch, vice president of Himmeloch's, Detroit, and chairman of the group, said, "The National Knitted Outerwear Association has long been urging retailers to prolong the swim season—in their own interest."

"I find it difficult to understand why some stores persist in clearing their merchandise so early that not only is there no possible profit in it for anybody, but the customer, when she really wants to buy, can't get what she wants," Mr. Himmeloch added.

He called upon the stores to take action: "Only the retailers in a community can do it. National action won't do it."

"It's our feeling that clearances shouldn't be until August 1st, but there may be local situations which counsel even later timing. But at least these should be intelligently scheduled and, of course, observed," Mr. Himmeloch added. "From the customer's point of view, let me one say that for once she does buy to buy the size and style she wants when she wants it—she buys closer to need, remember—than has generally been the case in the past."

### **Knitwear To Meet Feb. 15, Charlotte, N. C.**

Members of the National Knitted Outerwear Association in the South will meet 4 P.M. Wednesday, February 15 at the

Barringer Hotel, Charlotte, N. C., it was announced by Sidney S. Korzenik, executive director and counsel.

It will be an informal session and devoted to a discussion of the views and needs of the local members and recent activities of the Association. NKOA president James F. Nields will attend.

In the evening, at a dinner sponsored by the NKOA and the Piedmont chapter, American Association of Textile Technologists, Charles Reichman, editor of the KNITTED OUTERWEAR TIMES, will speak on recent developments in circular knit goods.

### **Retailers See 1961 Same Or Higher Than 1960**

Two-thirds of businessmen surveyed by the National Retail Merchants Association think sales for the first half of this year will be even with, or better than last year.

J. Clinton Watkins, NRMA executive vice-president and treasurer, predicted that 30 percent of the respondents feel they will be ahead, 36 percent they will be even and the remaining 34 percent feel they will be below last year's.

Forty-four percent of the respondents believe sportswear will gain the most in 1961. Twenty percent listed junior apparel, 17 percent dresses, 11 percent men's wear and seven percent coats and suits.

### **Sweater Shipments Down**

WASHINGTON, D. C.—Average weekly shipments of men's sweaters in December, 1960, amounted to 25,000 dozen, down 40 percent from shipments in the comparable period in 1959, the Bureau of Census reported.

### **Korzenik Presents Import Analysis To Pastore Committee Hearings**

WASHINGTON, D. C.—The mounting threat of foreign imports in the textile and apparel field was the chief subject of presentations made by various affected industries at the hearing of the Pastore Committee, which reconvened on Monday and Tuesday, February 6 and 7, for a further consideration of the problems of this area.

Sidney S. Korzenik, executive director and counsel of the National Knitted Outerwear Association, presented the committee with an analysis of the import of foreign-made knit goods in the domestic market. He also presented a general statement in behalf of the apparel industries, asking the committee as part of its concern for the textile industry to include a study of the problems of the apparel manufacturing which constitutes the chief consumption of domestic textiles.

The Pastore Committee is a sub-committee of the Senate Committee on Interstate and Foreign Commerce. It was originally constituted in 1958 to make a study of the troubles in the textile industry. In the report it published as a result of its first hearings it stressed the dangers of foreign imports, took a sympathetic attitude toward the possibility of quantitative restrictions, recommended the establishment of an inter-agency committee on textiles and arranged for certain special research studies to be prosecuted on this subject. The inter-agency committee that was later established in consequence of the first Pastore report reached the conclusions that were opposed to any action with respect to foreign competition outside of the avenues of relief, limited as they are, provided under the Reciprocity Trade Agreement Act. The inter-agency commit-

tee report was found highly disappointing in the textile industry.

The reconvening of the Pastore Committee is intended, therefore, to bring its study on the textile industry up to date with view toward possibly making new recommendations.

Textile and apparel interests as well as labor unions presented their viewpoints to the committee which Senator Pastore, Democrat of Rhode Island, heads. Attention was primarily focused on the injury suffered as a result of foreign imports, particularly from Japan.

"Increasing imports of knitted outerwear have come to occupy a substantial part of the domestic market and have been hurtful to the knitted outerwear industry and to related segments of the economy," Mr. Korzenik said.

"As the knitted outerwear case shows, the competitive advantage rests with the countries where substandard wage rates prevail, notably Japan."

"In consequence of this advantage, low-priced imports from low-wage countries proved detrimental not only to the United States industry, but have displaced other Western allies from their position in the American market."

"Export quotas announced by Japan have been illusory, misleading and unless bilaterally negotiated and agreed

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